



**Peekskill Business Improvement District
Board of Director's Meeting Minutes
Tuesday, February 3, 2026 @ 6pm
Peekskill City Hall First Floor Conference Room
840 Main Street, Peekskill, NY 10566**

Present: Pres. Richard Rogers; Vice President Roger Campos; Secretary Deb Milone; Board members Councilman Brian Fassett; Wilson Narvaez, Jr.; Paddy Neville; David Abrevaya; Matthew Rudikoff; Executive Director Bill Powers.

Excused: Drew Claxton; David Kaminsky; Toni Tracey; Chuck Lesnick

Call February 3, 2026 Board of Directors meeting to order – Pres. Richard Rogers called the meeting to order at 6PM.

Guest: John van Dekker, Enormous Creative – Social Media Report

- In January both Facebook and Instagram had a standout month.
- Top content: Peekskill Diner Ribbon Cutting; Any Time Fitness; Lily of the Valley video
- Instagram had all time high views in January.
- Areas of improvement - Overall quality of content and additional interesting content.
- Had meeting with Chamber of Commerce for more collaboration between the two organizations.
- Suggestion to change name of FB page from BID Peekskill to Discover Peekskill
- Suggestion to add more PSA's to content – snow removal, garbage pickup, etc.

BID Member Public Comment – There were no public comments

Approval January 13, 2026, BID Board of Director's Meeting Minutes – Secretary Deb Milone requested approval of January minutes with an amendment to add Board member Wilson Narvaez, Jr. to “in attendance”. Motion by: Brian Fassett; Second: Matt Rutikoff – All in favor, motion passed.

Economic Development Report – Economic Development Specialist Matt Rudikoff

- Fleischmann Pier RFP for future boat operations and Pier Manager - received 3 responses received, under review for selection and negotiations.

- Logo –Council input received. Public presentation planned at Council Meeting of Feb 17, 2026. finalization and launch planning underway including presentations to stakeholders, i.e. BID Board, Planning Board, PIDA Board, others.
- West Point Marketing Pamphlet being finalized for WP Visitors Center Pamphlet Rack with logo and branding inclusions. Other West Point marketing options under review.
- “Destination Peekskill” Website being populated with logo and branding and launch being planned with PIDA and future coordination of marketing and social media activity with City, BID and HVGCC, Scenic Hudson, Herald, Ex-Urbanist sites.
- PIDA/ PFDC - PFKI has requested USEDA for permission to award bids and has responded to EDA review questions – awaiting authorization to award bids.
- PIDA and City negotiating PILOT for 901 Main Street sale, rehab and PILOT. Application. A revised PILOT Application has been received and presented at PIDA meeting review comments and Applicant response underway.
- Planning for HVGCC Breakfast presentation by the City on March 5 is proceeding.

City of Peekskill Update – Councilman Brian Fassett

- The City Manager and building department have been working diligently with the residents and management company of Park Place Tower, 1108 Brown Street, regarding the lack of heat or hot water for over 10 days.
- The Council has been developing an Immigration and Enforcement Policy that involves all City departments, placing a greater focus on our police department. This resolution demonstrates Peekskill’s commitment to fairness, constitutional rights, and ensuring everyone has equal access to city services, regardless of immigration status. On Monday, Jan. 9th, we will set the date for a public hearing, which is scheduled for February 23rd in the council chambers.
- Jonathan Zamora, Site Manager and Director of Community Hub, delivered a presentation to the council about the upcoming events planned in coordination with Peekskill 250. They will contact city partners for ideas and assistance in organizing these events. The council passed a resolution to establish Peekskill 250 as an advisory committee to plan events and activities for the Semi-Quincentennial.
- City updated our 2026 Consolidated Fee Schedule to reflect the correct billing rates for Water & Sewer, aligning them with the rates in the billing software. These were overlooked during the rate discussion in 2025.

- Council authorized the issuance of a Tax Anticipation Note for \$6,000,000 to assist with cash flow.
- Council appointed and re-appointed various people to boards and commissions, including the Board of Assessment Review, Conservation Advisory Council, and Parks Advisory.
- Council approved improving our Parks & Rec soccer programs by entering into an agreement with Cumbe Soccer to conduct group soccer lessons in Depew Park for 2026.
- Council approved Sunday closures of Depew Park to traffic and motorized vehicles from 7am to 12pm from May through November to promote bicycle and pedestrian safety.
- Council scheduled a public hearing for a special permit request by the Westchester Industrial Complex at 1050 Lower South Street to allow outdoor storage and heavy vehicle and machinery parking. That hearing is February 9th at 7pm.
- Council approved an agreement with the SPCA for 2026 to provide care and shelter for homeless stray cats and dogs seized by animal control officers, police officers, and other agents of the city.
- City is seeking volunteers to join the newly formed Beautification Committee—to enhance public spaces, promote environmental stewardship, and foster civic pride. If you are interested or know someone who might be—please fill out the application found on the city website.
- Nominations for Woman’s History Month and Irish Heritage Month are due by end of day Friday, Feb 6, to the City Clerk

Artist District Report – Board Member David Abrevaya

- **Board Rebuilding & Interviews:** PAA is getting closer to rebuilding their Board with fresh energy and new ideas. Two strong candidates (Dorothy Posada and Colleen Lynn Cox) had excellent interviews this week and next they’ll join the PAAs February board meeting for introductions and discussion. Excited to see the team grow!
- **Open Studios Planning:** Planning is underway for Open Studios 2026. Instead of a traditional donor pamphlet, we’re creating an illustrated map highlighting donor locations, studio openings, key locations, and the tent site. Fundraising will ramp up soon, and we expect to have our budget finalized by early May.

- **Drink & Draw:** January's event was canceled due to the storm creating parking and staffing issues. We're gearing up for our next session on Friday, February 27th and will continue moving forward as usual.
- **Westchester Community College Showcase:** David's up-and-coming students in the Illustration & 2D Animation Certificate Workforce Program are having a reception next Thursday, February 12, from 6:00–8:00pm at the WCC Peekskill Extension Center. Link to the exhibition announcement publication (Arts Westchester): <https://artswestchester.org/exhibition/illustration-animation-showcase/>

Request from Peekskill St. Patrick's Parade for \$1,000 for parade -- Exec. Dir. Bill Powers

- After lengthy discussion, motion to allow funding of events for 2026 up to \$3,500 for the year with a \$500 cap per event. Motion By: Roger Campos; Second: Paddy Neville – All in favor, motion passed unanimously
- Motion to fund the 2026 St Patrick's parade for \$500; Motion by Brian Fassett; Second by Roger Campos – all in favor, motion passed unanimously

Executive Director's Report – Exec. Dir. Bill Powers

- Motion to start an Esther St. Marketplace in April/May; added to current farmers market management contract responsibilities @ \$937.50 per week. Board advised that the BID will not likely cover the expenses associated with this add-on event. Motion by Roger Campos; Second by David Abrevaya; all in favor, motion passed unanimously
- Farm and Flea Market applications will be filed with the City. Start date for the Flea is March 1 2026, start date for the farmers market is June 6 2026.
- James Street is dug up because of water main break. Councilman Fassett is monitoring the progress on fixing the street; up to 1/4 of the spaces may not be available if not fixed in time.
- Farmers Market management contract was signed with some stronger language about vendor fee collections, per the directive by the Board.
- Flea Market management contract will be signed this week. Met with Beshir he is going to try to upgrade the items being sold at the flea market. Thinking about promoting it as the Flea and Antique Market; updated vendor applications will be posted to the website early next week.

- Richard, Chuck, Brian and I met with the City Manager, Corporation Counsel, and Assessor about the BID renewal. Working on updating the district plan and some other documents. Looks like any expansion will take 2 - 3 years to achieve, so it should not be tied to the renewal, which needs to be done by September. We are looking at how to start to increase the assessment over time.
- Attended the Grand Reopening of the Chamber office on January 28. Good results on social media reel, along with Roger and Brian. They have an electronic information/tourist board in the lobby.
- Regularly meeting with the Peekskill 250 Committee; Johnathan Zamora made a presentation to the council of the committee's plans and initiatives. BID committed to help design the 250 logo We have narrowed it down to 2 possibilities. The committee will decide on Thursday which one to move forward with. Participating: School district, Field Library, Peekskill Museum, Chamber, City, RMS Emerald Princess folks, Lincoln Society and Lincoln Depot Museum.
- BID Elections: Solicitation letters have been sent out. Deadline to apply to be on the ballot is 9am, February 10, 2026. Annual Meeting (which we uncoupled from the elections two years ago), will be on Tuesday, March 3, 2026 at 6pm at Dramatic Hall. Election Day is March 12, 2026.
- We have posted two articles by Josh, one on Lily of the Valley Florist and Speakeasy Tattoo will be posted this week or next. He is working on the Chamber reopening and the new tourist electronic board as well.
- P&K Lounge is holding a grand opening on Saturday, February 28 at 2pm. South Street where 140 Grand was located as a space holder.
- Submitted, as required, all 2025 BID Board of Directors Minutes to the Finance Dept. to be included in the audit review for 2025. Submitted, as required, all 2025 Board of Directors Minutes to the City Clerk's Office for them to maintain copies of BID Board Meeting minutes.
- Working with John and his team on a number of social media fronts. He addressed most of them. There's a social media committee meeting that Richard scheduled for this Thursday.
- Motion to approve Annual Meeting at a cost of \$3,800 at Dramatic Hall, all inclusive, with audio, visual needs met; all staff, buffet dinner and non-alcoholic drinks. Snow date included as well at no extra charge. Motion by Roger Campos, second by Brian Fassett; all in favor motion passed unanimously.

- Shuttle findings/budget: The shuttle cost \$12,500, funded by the BID serving 975 riders. Some discussion about other, less expensive options ensued.

BID Member Public Comment – There were no public comments.

Meeting adjourned: Motion by Councilman Fassett, second by Roger Campos; all in favor, motion passed unanimously.