



**Peekskill Business Improvement District
Board of Director's Meeting Minutes
Tuesday, March 3, 2026 @ 6pm
Dramatic Hall 900 Main Street
840 Main Street, Peekskill, NY 10566**

Present: Vice Pres. Roger Campos; Secretary Deb Milone; Councilman Brian Fassett; Board Members David Kaminsky, Paddy Neville, Matthew Rudikoff, Chuck Lesnick, Drew Claxton; Executive Director Bill Powers.

Excused: Richard Rogers, David Abrevaya, Wilson, Narvaez, Jr., Treasurer Toni Tracy.

Welcome: Vice. Pres. Roger Campos welcomed guests and detailed the night's agenda. He then introduced City of Peekskill Planning Dept. Director Carol Samol.

City of Peekskill Planning Presentation on New City Logo: City of Peekskill Planning Dept. Director Carol Samol showed and discussed the city's new logo and marketing campaign.

Annual Report: Vice. Pres. Roger Campos thanked Carol Samol and introduced BID Executive Director, Bill Powers to present the annual report. Exec. Dir. Powers made a comprehensive annual report including 2025 accomplishments, 2026 goals, and 2025 financial reports. He also congratulated the city on its new logo stating, "Peekskill deserved as world class logo, and we got one."

Social Media Involvement: Vice. Pres. Roger Campos thanked BID Executive Director, Bill Powers and introduced John Van Dekker of Enormous Creative to discuss the BID's social media plans in 2026 and how BID members can get involved. Mr. Van Dekker gave an overview of early social media in 2026 and plans for 2026, and encouraged BID members to like, share, and collaborate. He also congratulated the city on its new logo.

Closing: Vice. Pres. Roger Campos thanked everyone for attending and invited all to stay for dinner and networking.

Meeting ending about 845pm.