

History



- First BID in Westchester County and created to promote business activity and enhance property values in downtown Peekskill in 1995 through event support, beautification, marketing, and business advocacy.



Peekskill Business Improvement District

BACKGROUND



- Self-assessment District
- \$100,000 a year from property owners
- Additional revenue (\$75-\$100K) raised from sponsorships and special events

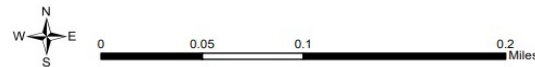
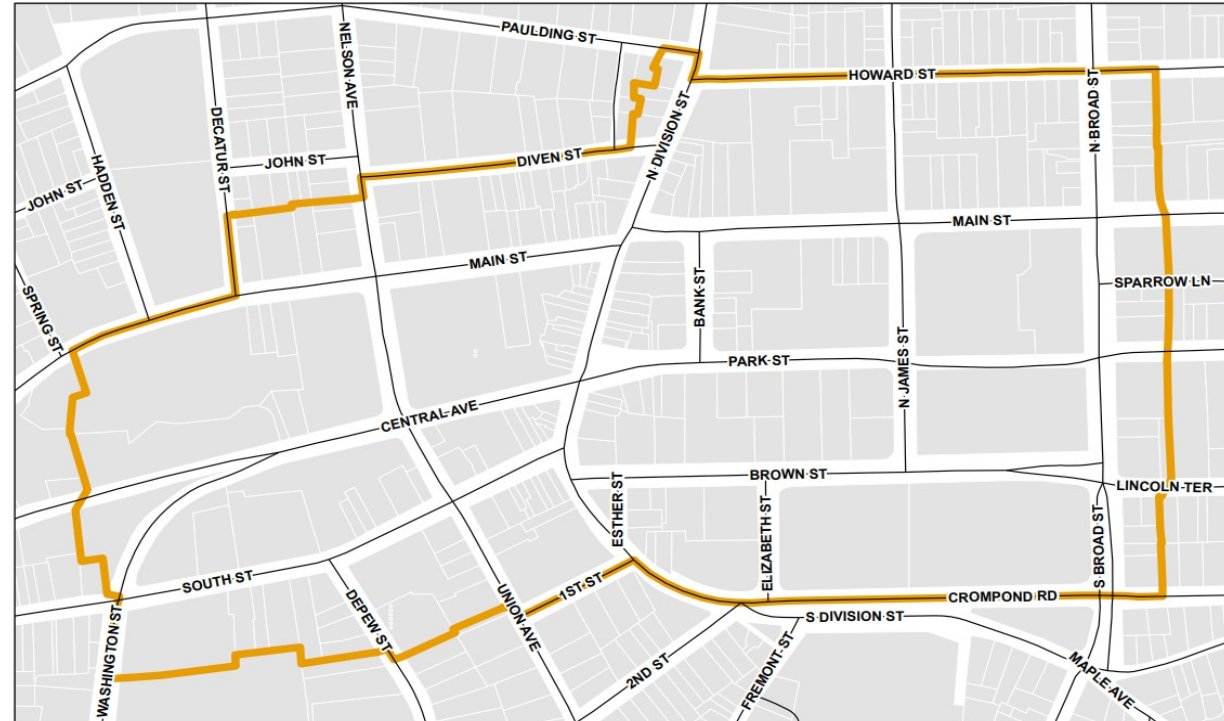


Peekskill Business Improvement District

BID BOUNDARIES



PEEKSKILL BUSINESS IMPROVEMENT DISTRICT BOUNDARY



Map Produced February 2019



Peekskill Business Improvement District

BID

- Budget set @ \$176,200 for 2026 and approved Volunteer Board of Directors
- Part-time Executive Director
- Administrative Assistant/Translation Services/Writer



Peekskill Business Improvement District

Current Board of Directors



Richard Rogers, President

Roger Campos, Vice President

Toni Tracy, Treasurer

Deb Milone, Secretary

David Abrevaya

Drew Claxton

Brian Fassett

David Kaminsky

Chuck Lesnick

Wilson Narvaez, Jr.

Paddy Neville

Matthew Rudikoff



Peekskill Business Improvement District



2025 BID Accomplishments



Peekskill Business Improvement District

2025 BID Accomplishments

Boosted our social media presence significantly



PEEKSKILL Flea Market
 Domingo 14 de septiembre de 2025
 De 8 am a 3 pm - Si el clima lo permite
 Calle James entre las calles Main y Park
 Desde ahora hasta el 23 de noviembre

discover peekskill



PEE-WEE'S BIG ADVENTURE CRAWL
 AUGUST 9TH 2025 STARTS AT 6:00PM



PEEKSKILL OPEN STUDIOS JUNE 7-8 2025

Join Us for **Open Studios 2025!**

Get ready for the 26th Annual Open Studios on Saturday and Sunday, June 7-8, from 12:00 to 5:00 pm, rain or shine, a celebration of Peekskill's thriving arts community!

Hosted by the Peekskill Arts Alliance, this exciting event invites all PAA members to showcase their work alongside over 100 talented local artists across studios, galleries, and spaces like the Tent Site Gallery, Hudson Valley MOCA, and the Hat Factory. For art lovers, it's a unique chance to immerse themselves in creativity, connect with artists, and explore the city's vibrant cultural scene, while fostering inspiration and support that strengthens Peekskill's artistic heartbeat for years to come.

peekskillartsalliance.org
 26th Annual Open Studios weekend
 Sat. & Sun. - 12 to 5 pm, rain or shine

Follow us here: @PeekskillArtsAlliance



PEEKSKILL Farmers Market
 THE BID
 ROOTED HERE SINCE 1930.

June 7th - November Saturdays 9 am
 7 de junio - 22 de noviembre Sábados de 9 am



Visit/Visitar
discoverpeekskill.com/farmers-market

To learn more, including how to become a vendor. Para obtener más información, incluido cómo convertirse en proveedor.

discover peekskill



FREE Antonia Arts

THE ARTIST SPOT & ANTONIA ARTS PRESENT A Night of All Things Oz

Featuring **John Fricke** - the foremost **Wizard of Oz** expert in the world: a historian, Emmy-winning documentarian, and celebrated author

Saturday, August 10, 2025
 3:00 PM - 5:00 PM
 BeanRunner Café, Peekskill

JUDY
 A HILARIOUS FARM FAMILY

THE WONDERFUL WORLD of OZ

THE ART OF OZ



Discover Peekskill Shuttle

Sábado y Domingo
 Desde ahora hasta octubre de 2025
SÁBADO: 10 am - 8 pm
DOMINGO: 12 pm - 6 pm

Paradas de Shuttle

Peekskill Estación del Tren	Fleischmann's Pier (Aparcamiento Louisa Street)	Centro Peekskill (1 South Division Street Hudson Valley Gateway Chamber of Commerce)
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300 Railroad Avenue (Cerca del restaurante Central)

SHUTTLE LÍNEA DIRECTA: (845) 222-2972
 Llame para consultar la próxima hora y lugar de salida. (Solo durante el horario de atención)



Peekskill Business Improvement District

2025 Accomplishments Shuttle Service



Discover Peekskill Shuttle

Saturday & Sunday
Now through October 2025
SATURDAY: 10 am - 8 pm
SUNDAY: 12 pm - 6 pm

DISCOVER PEEKSKILL SHUTTLE

SHUTTLE HOTLINE: (845) 222-2972
Call to find out next departure time/location. (During hours of operation only)

- Launched shuttle in cooperation with City of Peekskill
- Stops included train station, Fleischmann's Pier and Downtown
- 975 passengers over the course of the summer and fall



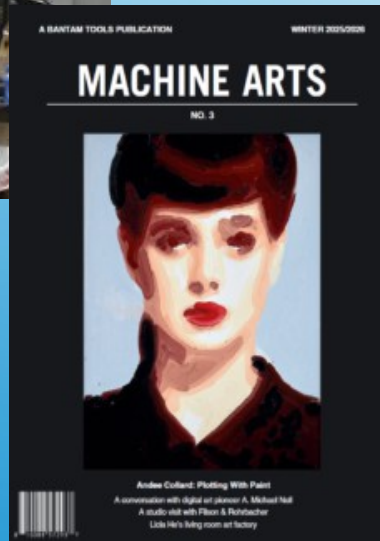
Peekskill Business Improvement District

Business Profiles

The Fern Tree
Division Street Guitars
Third Eye Arts
RameNesque
Terra Dulce Bakery
Mercado Azteca & Deli
Gauchos Steak House



Peekskill Business Improvement District



Business Profiles

Peekskill Diner
 Anytime Fitness
 Lily of the Valley Floral Design
 Bantam Tools Downtown
 Speakeasy Tattoo
 Hudson Valley Gateway Chamber of
 Commerce

Still to come...

The Peekskill Museum
 P & K Lounge
 SUNY Westchester Digital
 and 2D Arts



Peekskill Business Improvement District

2025 Accomplishments

Ribbon-Cuttings, Grand Openings, Anniversaries

- Hudson Valley Gateway Chamber of Commerce
- Anytime Fitness
- Peekskill Diner
- Nexora Cafe
- Innovation Studio



Peekskill Business Improvement District

2025 Farmers Market Accomplishments



- Operated 26 weeks from June to November
- Attracted 600 to 1,000 people on Saturdays
- 35 different vendors
- 14 new vendors



Peekskill Business Improvement District

2025 Farmers Market Vendors

Auntie Liana's
Cheeky Eats
Cooper's Daughter Spirits
Earth Tone Farm
Farm to Village
FirstFruits Nutrition
Flowering Sun Ecology
Greystreet Gourmet
Honey Notes
Irvington Delight Market
Joey's Market
Kimarbri's Ginger Delights

Krown N Kone Icey's
K'sserts
Lili & Astara
Loni Makes
Liquid Fables
Mathnasium Mohegan Lake
Meredith's Bread
Picklelicious
Pome Florals
R&R Produce
Rebecca's Paradise
Rob's Poultry,
Rooted In Me Natural
Products

Shop Good Juice
Simply Local Pantry
Siponey Spritz Co.
Stories of a Colorful
World
SunRun Solar
Sweet Francesca
Third Bean Chocolate
Trinklets and
Treasures
Two Souls
Handcrafted Jewelry
& Goods



Peekskill Business Improvement District

2025 Farmers Market Accomplishments



New York State Office of Unclaimed Funds

60 people checked, 20 had funds; one vendor found \$1700 left from his father who had passed way

Paw Safe Animal Rescue

12 dogs found their forever homes

Guess the Weight of the Giant Pumpkin

200 guesses, twice as many as last year



Peekskill Business Improvement District

2025 Peekskill Flea Market Accomplishments



- Successfully relocated market from Bank Street to James Street
- Every Sunday, April to December
- Income down from 2024 because of delayed start, but still profitable



Peekskill Business Improvement District

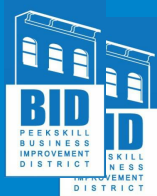
2025 Accomplishments

Peekskill Makes Me Merry Campaign



Highlights:

- In cooperation with City Parks and Recreation, produced holiday tree lighting show
- Distributed 3,000 promotional flyers through the schools
- Distributed 1,000 PMMM Buttons in English/1,000 in Spanish
- Advocated for free four holiday parking in garages, agreed to by city council



Peekskill Business Improvement District
Peekskill Business Improvement District

2025 Accomplishments Peekskill Makes Me Merry

Performers Included:

- ◆ Ray Blue's Cross Cultural Connection
- ◆ Ecuadorian Singer Juela Carlos
- ◆ Singer Ashley Hernandez
- ◆ Peekskill City Singers
- ◆ The Dance Conservatory Dancers
- ◆ Just the Place Dancers
- ◆ Antonia Arts Wiz Kids
- ◆ Santa Claus
- ◆ Kacey Morabito



Peekskill Business Improvement District

2025 BID Support

- Peekskill St. Patrick's Parade
- PRIDE Festival
- Ozland Festival
- Peekskill Film Festival
- PAA Open Studios
- PAA Holiday Boutique
- New Year's Eve Ball Drop



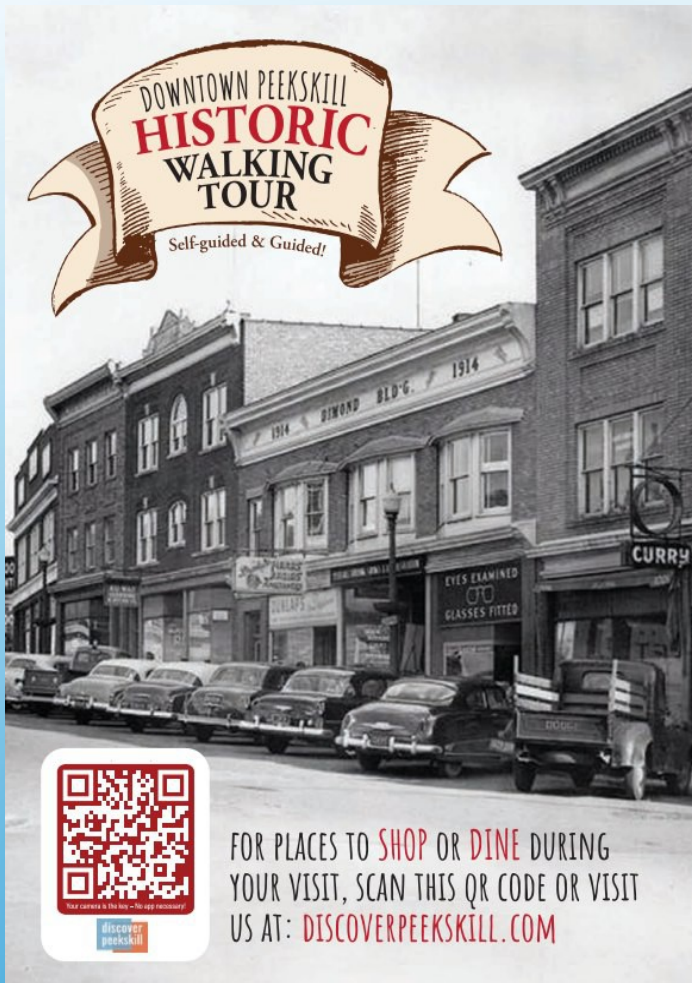
Peekskill Business Improvement District

2025

Accomplishments

- Staffed booth at JV Mall Spring and Fall Shows to promote Peekskill
- Staffed booth at PRIDE in the Park event to promote Peekskill





2025 Accomplishments

Historic Walking Tours

- Continued Self-guided and Guided History Tours of Downtown
- Conceived by and tours conducted by David Kaminsky



Peekskill Business Improvement District

HISTORIC HUDSON RIVER TOWNS

INSPIRING PLACES TO VISIT ON THE SHORES OF THE HUDSON



2025 BID Support

- Executive Director Bill Powers serves as Vice President on Historic Hudson River Towns Board of Directors (Volunteer position)
- Executive Director Bill Powers served on the DRI Advisory Committee for the Marketing/Branding



Peekskill Business Improvement District



Thank you to the City of Peekskill for:

- Working with the BID on our events (Farmers/Flea Market)
- Banners and hanging baskets
- Co-sponsoring the Halloween pumpkin decorating contest
- Co-sponsoring the Peekskill Tree Lighting

- Thank you to City Manager Matt Alexander for meeting with the BID on a regular basis to address issues that come up in the downtown.

- Thank you to Councilman Brian Fassett who goes above and beyond as the city's liaison to the BID—he keeps the lines of communication open and is 100% responsive.



Peekskill Business Improvement District

2025 Financial Report

The BID is in excellent financial health.

Passed the 2024 audit for the tenth year in a row.



Peekskill Business Improvement District

2025 BID Income

Description	Actual Revenue 2024	Actual Revenue 2025	+/-
Assessment	\$100,000	\$100,000	No change
Farmers Market	\$29,656	\$32,242	+\$2,586
Flea Market	\$62,060	\$41,655	-\$20,405
Misc.	\$1,338	\$868	-\$520
Totals	\$193,054	\$173,897	\$-19,157

2025 BID Expenses

Description	2024 Expenses	2025 Expenses	Variance
Exec Dir/Admin/Legal/Audit	\$48,399	\$49,031	+\$632
Adv/Website/Social Media	\$7,877	\$16,219	+\$8,342
Postage/Supplies/ Printing/Travel	\$7,590	\$9,637	+\$2,047
Office Rent/CAM	\$4,292	\$4,651	+\$359
Membership/Elections	\$7,081	\$6,795	-\$286
Supported Activities	\$38,171	\$24,383	-\$13,788
Farmers Market	\$31,145	\$32,007	+\$862
Flea Market	\$37,892	\$24,694	-\$13,198
Insurance	\$3,100	\$7,333	+\$4,233
Total Expenses	\$185,512	\$174,750	-\$11,812

2025 BID Income & Expenses

TOTAL 2025 INCOME: \$173,897

TOTAL 2025 EXPENSES: \$174,750

-\$853



Peekskill Business Improvement District

2025 Fund Balance

The BID is in excellent financial condition

With a reserve fund balance of:

2025 Fund Balance \$52,028



Peekskill Business Improvement District

2026 Plans



Peekskill Business Improvement District

PEEKSKILL, NY



**BUSINESS IMPROVEMENT
DISTRICT PLAN**



June 2021

RESPECTFULLY SUBMITTED & PREPARED BY THE

**William J. Powers
Executive Director
Peekskill Business Improvement District**

2026 Plans

Submit plans to City
Council to
Renew Business
Improvement District
—must be renewed
every five years



Peekskill Business Improvement District

2026 Plans

Focus on using social media to:

- Enhance image of Downtown
- Highlight businesses
- Promote events that help bring people into downtown
- Educate businesses, property owners and residents about keeping downtown clean
- Planning to shift Peekskill BID Facebook page over to Discover Peekskill brand



Peekskill Business Improvement District

2026 Peekskill 250 - Still Revolutionary

Help coordinate of City's participation in 250th
Anniversary of the American Revolution



Peekskill Business Improvement District

2026 Plans

Banners and hanging flower baskets:

- Reorganize and reassess the downtown banner and hanging flower basket program.
- Work with the city to install all new banners with the city's new logo in downtown for consistency and uniform look



2026 Plans

Farmers Market

- Boost social media presence through more reels
- Solicit new vendors
- Conduct more special events at the market
- Applications are already up on the website



2026 Flea Market



- Rename to Peekskill Flea and Antique Market
- Continue flea market on James Street
- Work with vendors to improve quality of items, reduce amount of clothing and increase the number of antiques and vintage items



Peekskill Business Improvement District

John Van Dekker Enormous Creative



Peekskill Business Improvement District