

BID BACKGROUND



- Created to promote business activity and enhance property values in downtown Peekskill in 1995 including events, beautification, marketing, and business advocacy.



Peekskill Business Improvement District

BID BACKGROUND



- Self-assessment District
- First BID in Westchester County
- \$100,000 a year from property owners
- Additional revenue raised from sponsorships and vendor fees

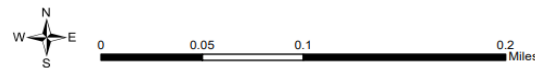


Peekskill Business Improvement District

BID BOUNDARIES



PEEKSKILL BUSINESS IMPROVEMENT DISTRICT BOUNDARY



Map Produced February 2019



Peekskill Business Improvement District

BID

- Budget set @ \$194,000 for 2025
- Part-time Executive Director
- As needed Administrative Assistant/Translation Services
- Volunteer Board of Directors



Peekskill Business Improvement District



13 Member Board of Directors

- Seven property owners
- Two commercial tenants
- One Certified Artist
- Three City Appointees:
 - City Manager appointee
 - City Council appointee
 - City Comptroller appointee



Peekskill Business Improvement District



Board of Directors Current Officers

(as of 3/4/25)

Commercial Tenant **Richard Rogers, President**
Property Owner **Dorothy Posada, Vice President**
City Comptroller Appointee **Toni Tracy, Treasurer**
Commercial Tenant **Deb Milone, Secretary**

Executive Director (Non Voting) – Bill Powers



Peekskill Business Improvement District



Current Board of Directors (as of 3/5/24)

Certified Artist **David Abrevaya**

Property Owner **Drew Claxton**

Property Owner **John Sharp**

City Council Appointee **Brian Fassett**

Property Owner **David Kaminsky**

City Manager Appointee **Matthew Rudikoff**

Property Owner **Roger Campos**

Property Owner **Chuck Lesnick**

Property Owner **Paddy Neville**



Peekskill Business Improvement District



City of

PEEKSKILL
NEW YORK

Thank you to the City of Peekskill

- City Manager meets with the BID regularly
- Installing & watering the hanging flower baskets
- Co-sponsoring the annual tree lighting
- Installing and removing the holiday and three season banners and holiday decorations
- Allowing the BID to meet at City Hall
- Helped to create the Art Show in December
- Worked with the BID on the Shuttle Service



Peekskill Business Improvement District

2024 BID Accomplishments



Peekskill Business Improvement District

DISCOVER PEEKSKILL SHUTTLE

FRIDAYS 4pm – 10:30pm
SATURDAYS 12NOON – 8PM

SHUTTLE PICK UP & DROP OFF LOCATIONS:
DOWNTOWN: ONE SOUTH DIVISION ST.
RIVERFRONT: ACROSS FROM TRAIN STATION



FRIDAYS & SATURDAYS NOW
THROUGH OCTOBER 26, 2024
BROUGHT TO YOU BY THE PEEKSKILL BUSINESS
IMPROVEMENT DISTRICT & THE CITY OF PEEKSKILL



City of
PEEKSKILL
NEW YORK

2024 Accomplishments Shuttle Service

- Launched shuttle in cooperation with City of Peekskill
- Fridays 4pm – 10pm
- Saturdays 12noon – 8pm
- Stops included train station, Fleischmann's Pier and Downtown



Peekskill Business Improvement District


2024 Accomplishments Harriet Tubman Beacon of Hope Statue

- Brought newest version of Harriet Tubman Statue to Peekskill for three months, including Juneteenth.
- Sculptor and his wife visited Peekskill—Odyssey and Wesley Wofford



Peekskill Business Improvement District

2024 Accomplishments Descendants Event









FREE & OPEN TO THE PUBLIC
RESERVATIONS REQUIRED
Limited Seating

THE FREEDOM MOVEMENT: PRESERVING AND CELEBRATING AFRICAN AMERICAN HISTORY

Saturday, May 11, 2024 at 11:00am - 2:00pm
11:00am Reception - | 11:30am - 1:30pm Panel Discussion & Audience Q&A
Peekskill Central Fire House, 1141 Main Street, Peekskill

Hear from Descendants of Harriet Tubman, Frederick Douglass, Hawley & Harriet Green, and John Jacob "Rifle Jack" Peterson

 Gerald Brown Hawley and Harriet Green Descendant	 Kevin Douglass Greene Frederick Douglass Descendant	 Wilamina Green Brown Hawley & Harriet Green Descendant	 Ernestine Martin-Wyatt Harriet Tubman Descendant
 Elite Moshier John Jacob "Rifle Jack" Peterson Descendant	 James Taylor John Jacob "Rifle Jack" Peterson Descendant	 Moderator: Prof. William Sales Jr., Panel Moderator, Professor Emeritus and Past Chairperson of the Department of African American Studies & Director of the Center for African American Studies at Seton Hall University	

To register for this historic event, please email: Sis.inc97@gmail.com
Visit www.harriettubmanpeekskill.com for more information.

Please park in the James Street Parking Garage or at an on-street meter. Parking is free on Saturdays.
Please do not park in the Crossroads Shopping parking lot, your car will be booted or towed.

PRESENTED BY THE PEEKSKILL BUSINESS IMPROVEMENT DISTRICT,
CITY OF PEEKSKILL AND SISTERS IN SUPPORT.

- Panelists represented Harriet Tubman, Frederick Douglass, Harriet & Hawley Green, John Jacob "Rifle Jack" Peterson
- NYS sent a representative to gather information on Peekskill's African American History for preserving stories, documents and photos



Peekskill Business Improvement District

2024 Accomplishments

Descendants Event



- BID created a limited edition poster of Harriet Tubman as a super hero
- Artist David Abrevaya had the privilege of gifting a poster to Tubman's direct descendant



Peekskill Business Improvement District

2024 Accomplishments Business Profiles

Under the direction of Vice President Dorothy Posada, we launched business biographies with a college intern.

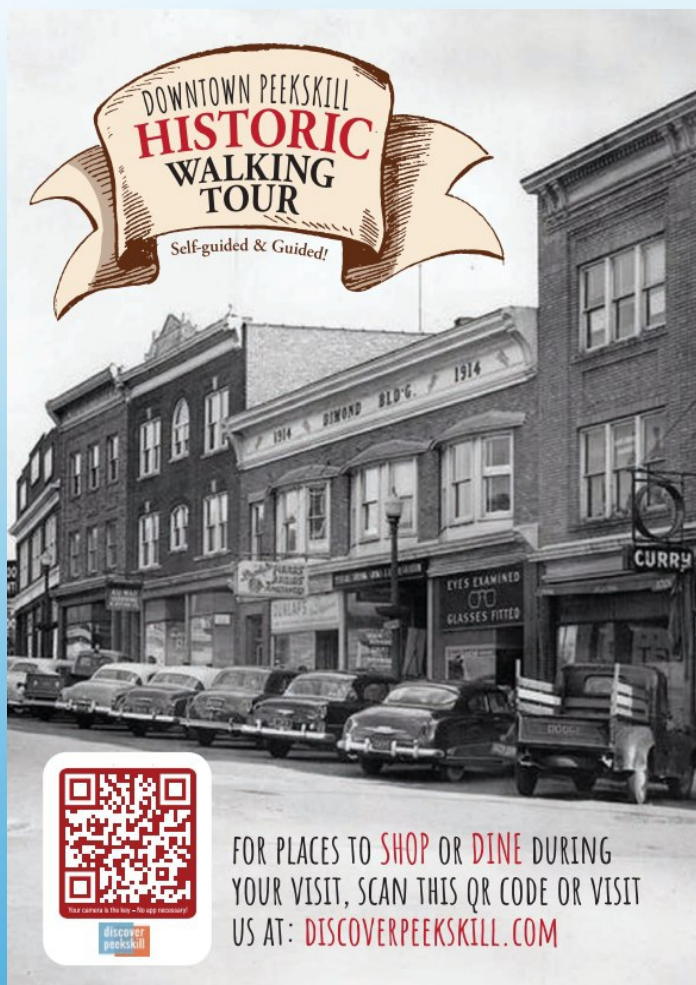
To date:

- Stark Vintage
- 222Much Swag
- Flat Iron Gallery
- Bruised Apple
- Field Library Book Store
- The Fern Tree
- Division Street Guitars

In process:

- Third Eye Arts
- RameNesque
- Terra Dulce Bakery





2024 Accomplishments

Historic Walking Tours

- Continued Self-guided and Guided History Tours of Downtown
- Conceived by and tours conducted by David Kaminsky
- Looking for volunteer tour guides



Peekskill Business Improvement District

2024 Accomplishments

Letters of Support for City Grant Applications

- On-demand Bee-Line Transit Service grant
- HVAC Paramount Theater grant application
- 201 North Division Restore NY Project grant application
- City of Peekskill's Traffic Safety Planning grant application
- Dredging Feasibility Study for Fleischmann's Pier grant



Peekskill Business Improvement District



2024 Peekskill Flea Market Accomplishments

- Expanded operations to 38 weeks from March to December
- Attracted 2,000 people on average on Sundays
- Income doubled from vendor fees over 2023, paid for entire cost of Shuttle Service



Peekskill Business Improvement District

2024 Farmers Market Accomplishments



- Operated 26 weeks from June to November
- Attracted 600 to 1,000 people on Saturdays
- 33 different vendors, 10 were new



Peekskill Business Improvement District

2024 Farmers Market Accomplishments



- 11 Community partners:
CHHOP, Friends of the Peekskill Dog Park, Paw Safe Animal Rescue, Peekskill Conservation Advisory Council, Peekskill Herald, Peekskill Museum, Peekskill St. Patrick's Committee, Peekskill Volunteer Fire Department, Sun River Health, Support Connection
- 12 Dogs found their forever homes
- St. Patrick's Parade raised \$500 to put towards the parade
- Volunteer FD gained several new recruits



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2024 Farmers Market Notes



- Surprise visit by NYS Governor Kathy Hochel
- Fresh produce sales were up 10% over 2023;
- Other vendors sales were down up to 20%, primarily due to the economy/inflation



Peekskill Business Improvement District

2024 Accomplishments

Peekskill Makes Me Merry Campaign



**PEEKSKILL
Makes Me Merry
2024**

**ANNUAL
HOLIDAY TREE
LIGHTING
CEREMONY**

**Saturday,
December 7, 2024
4:00pm-5:30pm**

at the Gazebo on the Corner
of Park Street & Division Street,
Downtown Peekskill, NY

Hosted by:
KACEY MORABITO-GREAN
host of "Shine On" podcast

PERFORMANCES BY:
**THE DANCE CONSERVATORY
DANCERS**
Singer, Actor & Recording Artist
DOUG FERONY
JUST THE PLACE DANCERS
**KILEY CENTER ALL S.T.A.R.S.
DANCERS**
Peekskill High School **PEEKSKILL
CITY SINGERS**
Singer **JENNY ROXAS** courtesy
Antonia Arts
**WESTCHESTER WOMEN'S
CHORUS**
WIZ KIDZ courtesy Antonia Arts

**Special Appearance
By Santa Claus!**

Be sure to pick up your
Peekskill Makes Me Merry button!
FREE hot chocolate and cookies
while supplies last.
FREE holiday gifts to children under
12 while supplies last.

**Shop & Dine
Downtown Peekskill!**



Highlights:

- In cooperation with City Parks and Recreation, produced holiday tree lighting show
- Distributed 3,000 promotional flyers through the schools
- Distributed 1,000 PMMM Buttons in English and 1,000 in Spanish
- Advocated for free four holiday parking in garages



Peekskill Business Improvement District

2024 Accomplishments

Peekskill Makes Me Merry

Performers Included:

- ◆ Singer Doug Feron
- ◆ Singer Jenny Roxas
- ◆ Peekskill City Singers
- ◆ The Dance Conservatory Dancers
- ◆ Just the Place Dancers
- ◆ Antonia Arts Wiz Kids
- ◆ Westchester Women's Chorus
- ◆ Kiley Center STARS
- ◆ Santa Claus
- ◆ Kacey Morabito



Peekskill Business Improvement District

2024 Accomplishments

Ribbon-Cuttings, Grand Openings, Anniversaries



- Taco District
- Magic Style Salon & Spa
- Slainte
- Pugsley Park
- Fleischmann's Pier



Peekskill Business Improvement District

2024 Accomplishments

Serving the Spanish speaking community

Two board members are fluent in Spanish and help with communication and advocacy

All important communications are translated into Spanish, such as Trash/code enforcement letter; Board of Directors Minutes; Election materials; Flea and Farmers Market applications; and business profiles.



Peekskill Business Improvement District

4th Annual FAMILY pride! IN THE PARK

PUGSLEY PARK
PEEKSKILL, NY
JUNE 29, 2024
SATURDAY
1pm to 5pm

STARRING
Cacophony Daniels
AND

PEEKSKILL
**OPEN
STUDIOS**
JUNE 1
2024

PEEKSKILL ARTS ALLIANCE

**BIG
Art
SHOW**

00-7:00 pm
1:00-7:00 pm
:00-5:00 pm
1, 13-15, 20-22, 27-29, 2024

Sponsored by BID

2025

Peekskill New Year's Eve Annual Ball Drop
LIVE MUSIC BY:

ON THE ONE

TUESDAY, DECEMBER 31ST
Fireworks, A Live Countdown & The Ball Drop
THE FUN STARTS AT 10PM
Downtown Peekskill, New York
Hosted by Kenny Lewis & Steve Laker

FILM FEST

JULY 26 & 27

2024 BID Support Events \$25,000+

35TH ANNUAL PEEKSKILL
**ST. PATRICK'S
PARADE**

Saturday, March 9th
3pm Step Off

Irish Flag Raising at 10:30am
Peekskill City Hall

Mass to St. Patrick at 1:30pm
Church of the Assumption

Father Veer
Wickreemata

Pete Peterson

GRAND MARSHAL
Gov. George E. Pataki

Run date Mar 9th
S. Division at 10:30am
then east on Main to James St. to Bridge

SPONSORED BY:

Celebrating Women Owned Businesses

Hudson Valley Gateway Chamber of Commerce

M&T Bank
Understanding what's important™

MARCH 23RD (NOON- 3PM) **PANEL DISCUSSION & DISPLAY BOOTHS**

Be a Sponsor or have a display Table for your business at this event

Our Master of Ceremonies
Jane Applegate
Co-Founder of the Remarkable Women Project Inc

Our Panellist

Victoria Shale Guerrero Ball State	Katia Palmer-Cosentino Jann-De-Grado Inc	Stacy Tompkins Tompkins Excavating Corp.	Cherise Jarvis-ELL Events To Remember
Rebecca Bellamy Bardonia	Chloe Wetherham-Gardner DigitalDancer Social Media	Melanie Morrison Morrison Training	Sandy Greer Peekskill Coffee House

Dramatic Hall -900 Main St, Peekskill, NY 10566

All are Welcome, Register Here www.hvgatewaychamber.com or email: Info@hvgatewaychamber.com



Peekskill Business Improvement District

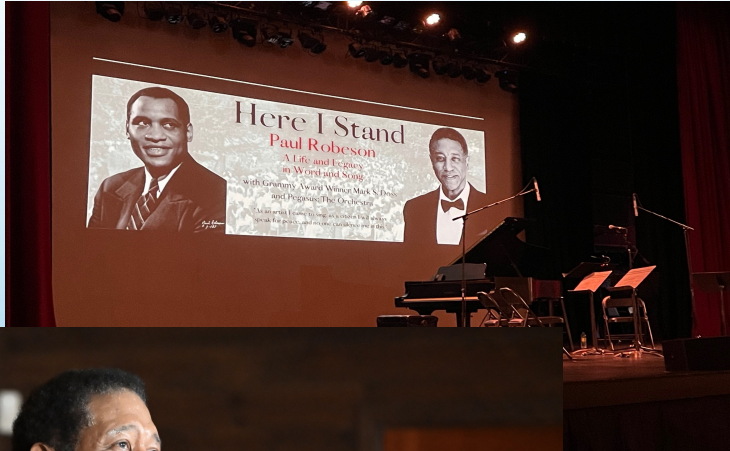
2024 BID Support

- Peekskill St. Patrick's Parade
- Peekskill PRIDE in the Park
 - Ozland Festival
 - Peekskill Film Festival
 - PAA Open Studios
- New Years Eve Ball Drop
- Women in Business Event
 - PAA Big Art Show
- Fleishman's Pier Celebration



Peekskill Business Improvement District

2024 BID Support Paul Robeson Event “Here I Stand”



Peekskill Business Improvement District



PEEKSKILL'S
**SMALL
 BUSINESS
 SATURDAY**
 SHOP SMALL AND SUPPORT LOCAL
 SATURDAY
 NOV. 30TH 2024

STROLL /
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 AND CHE




2024 BID Support

- **Sponsored grass roots and collaborative effort by downtown businesses to boost foot traffic on Small Business Saturday**
- **Worked with Peekskill Herald reporter Dave Mueller to promote shopping downtown during the holidays**



Peekskill Business Improvement District

CODE ENFORCEMENT GUIDELINES for DOWNTOWN BID

Building Department
840 Main Street
Peekskill, NY 10566
(914) 734-4143

The City of Peekskill Code Enforcement monitors and enforces the City Code as it pertains to sidewalk, property maintenance and sanitation violations. Some facts you should know as a property owner/tenant/business owner in the BID are:

Property/Business Owners' Responsibility

As a property owner/tenant/business owner you are responsible to keep the entire sidewalk area abutting your property free of litter, debris and rubbish. All overgrowth of vegetation, grass and/or weeds must be maintained to a maximum height of 10 inches. As per the City Code, the area to be kept clean extends to the curb.

Garbage & Recycling Schedule

** Property owners are responsible for ensuring that tenants are following code guidelines **
** THERE WILL NO LONGER BE PICKUP ON SUNDAYS **

Regular BID garbage is picked up daily; Monday – Saturday

- It is recommended to place all trash in clear or blue garbage bags
- All trash shall be placed in front of their property, at the road's edge on the morning of pickup from 6 – 10 am
- NO BAGS SHALL BE STORED ALONG SIDEWALK OVERNIGHT

Cardboard and paper are picked up every Monday, Wednesday & Friday

- It is recommended to place all cardboard and paper recycling in clear or blue garbage bags to avoid them becoming windblown
- All cardboard and paper shall be placed in front of their property, at the road's edge on the morning of pickup from 6 – 10 am
- NO CARDBOARD OR PAPER WASTE SHALL BE STORED ALONG SIDEWALK OVERNIGHT
- NO CARDBOARD OR PAPER WASTE SHALL BE OUT ON NON-PICKUP DAYS

Commingles (glass, can and plastic recycling) are picked up every Friday

- It is recommended to place all commingle recycling in clear or blue garbage bags to avoid them becoming windblown
- All commingles shall be placed at the road's edge on the morning of pickup from 6 – 10 am
- NO COMMINGLE WASTE SHALL BE STORED ALONG SIDEWALK OVERNIGHT
- NO COMMINGLE WASTE SHALL BE OUT ON NON-PICKUP DAYS

Pitch-In Cans

- No household trash or regular garbage shall be placed in or around Pitch-In cans
- No cardboard or paper waste shall be placed in or around Pitch-In cans
- No commingle waste shall be placed in or around Pitch-In cans
- PITCH-IN CANS ARE FOR PEDESTRIAN REFUSE ONLY

Failure to adhere to these guidelines may result in fines and/or legal action against your establishment and/or property. Dumping is a misdemeanor and punishable by imprisonment

If you wish to register a complaint, please complete a complaint form found on our website <https://www.cityofpeekskill.com> and kindly e-mail it to Jessica Spitzer, Code Enforcement Officer at jspitzer@cityofpeekskill.com (914)734-4143

2024 BID Support

- Worked with City of Peekskill to draft and send letter for code enforcement on issues like trash collection in both English and Spanish



Peekskill Business Improvement District

2024 BID Support

HISTORIC HUDSON RIVER TOWNS

INSPIRING PLACES TO VISIT ON THE SHORES OF THE HUDSON



- Executive Director Bill Powers serves on Historic Hudson River Towns Board of Directors

- Executive Director Bill Powers served on the DRI Advisory Committees for the Marketing/Branding and Wayfinding Signage



Peekskill Business Improvement District

2024 Financial Report

The BID is in excellent financial condition.

Passed the 2023 audit for the ninth year in a row.



Peekskill Business Improvement District

2024 BID Income

Description	Actual Revenue 2023	Actual Revenue 2024	
Tax Assessment	\$100,000	\$100,000	No change
Farmers Market	\$30,073	\$29,656	-\$417
Flea Market	\$31,230	\$62,060	+\$30,830
Event Support/Misc	\$0	\$1,338	+\$1,338
	\$161,303	\$193,054	+\$31,751



Peekskill Business Improvement District

2024 BID Expenses

Expenses	Expenses 2024
Executive Director/Admin/Legal/Audit	\$48,399
Advertising/Website	\$7,877
Postage/Supplies/Printing/Travel	\$7,590
Office Rent/CAM	\$4,292
Membership/Elections	\$7,081
Supported Activities	\$38,171
Farmers Market	\$31,145
Flea Market	\$37,892
Insurance	\$3,100
Total Expenses	\$185,512



Peekskill Business Improvement District

2024 BID Income & Expenses

TOTAL 2024 INCOME: \$193,054

TOTAL 2024 EXPENSES: \$185,512

\$7,542.00



Peekskill Business Improvement District

2024 Fund Balance

The BID is in excellent financial condition

With a reserve fund balance of:

2024 Fund Balance \$54,951



Peekskill Business Improvement District

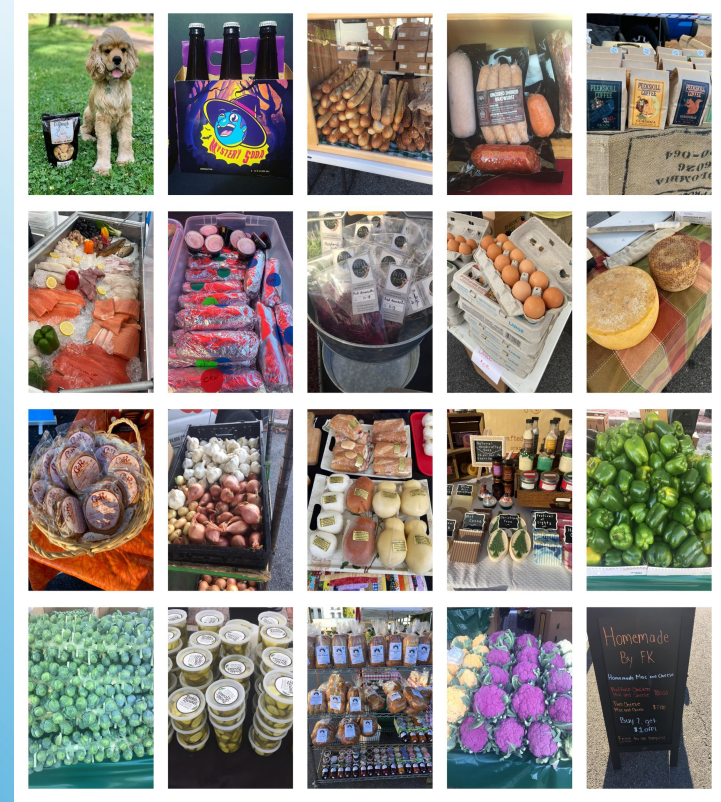
2025 Plans



Peekskill Business Improvement District

2025 Farmers Market Plans

- Seek new vendors
- Based on vendor input, and research on other markets, we will be starting at 9AM instead of 8AM
- Schedule more special event/attractions



Peekskill Business Improvement District

2025 Shuttle Plans

- **Work with City of Peekskill to launch 2025 Shuttle Service**
- **Look to expand connections between Fleischmann's Pier and Downtown**
- **Include stops at area hotels/inns**
- **Special schedules for special events held in downtown**



Peekskill Business Improvement District

2025 Parking Plans

- Work with City of Peekskill to install better parking signage at Nelson Avenue and James Street parking garages; checking on lighted signage



P **PARKING \$1.25 Per Hour** →
Free Parking Saturday & Sundays ■ Free Parking After 6PM Monday–Friday



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Free Parking
Saturday
& Sundays
Free Parking
After 6PM
Monday–Friday
↓



Peekskill Business Improvement District



2025 Flea Market Plans

- Move overflow vendors into Park Street Parking lot from Bank Street lot
- Work with vendors to improve quality of items, reduce amount of clothing and reduce number of bulk new items



Peekskill Business Improvement District

2025 American Revolution Plans

Help coordinate of City's participation in 250th
Anniversary of the American Revolution



Peekskill Business Improvement District

2025 City of Peekskill Plans

- **Work closely with City of Peekskill on Quality of Life issues like litter & trash**
- **Coordinate branding/marketing and social media outreach with the City's DRI marketing and branding when launched**
 - **Continue writing new business profiles**
 - **Work with City to continue hanging flower baskets/banners**



Peekskill Business Improvement District

Thank you!



Peekskill Business Improvement District

Questions & Answers



Peekskill Business Improvement District