

Peekskill Business Improvement District Board of Director's Meeting Minutes Tuesday, July 11, 2023 @ 6pm Peekskill City Hall First Floor Conference Room 840 Main Street, Peekskill, NY 10566

BID Board Members Present: Pres. Del Rosario, Richard Rogers, Roger Campos, Matt Rudikoff, Brian Fassett, Chuck Lesnick, Larry D'Amico, David Kaminsky, Monique Brideau. Executive Director Bill Powers

BID Board Members Absent: Vice Pres. Ivy Fairchild, Sec. Drew Claxton, Treasurer Toni Tracy.

BID Members Present: Scarlet Antonia and Mary Foster

Call August 3, 2023 Board of Directors meeting to order – Pres. Del Rosario called the meeting to order at 6:03pm.

BID Member Public Comment – There were no public comments.

Juneteenth and PRIDE participation – Pres. Del Rosario stated the she and Executive Director Powers marched in the Juneteenth parade and staffed the booth at the PRIDE in the Park event. Both events were well-attended. Pres. Del Rosario encouraged board members to participate more in these kinds of events.

National Night Out/August Meeting Date Change – Councilman Fassett made a motion to change the board meeting date from Tuesday, August 1, 2023 to Thursday, August 3, 2023 because of the conflict with staffing the BID booth at the National Night Out event at Pugsley Park. Seconded by Roger Campos, all in favor. Pres. Del Rosario asked for volunteers to staff the booth, Board Members Lesnick and Rogers volunteered. Board Member Campos stated he was staffing his booth for MHVFCU that same night and unable to staff the BID booth.

2023 Special Events Committee – Board Member Campos stated he would have more to share at the next meeting.

Artist Update/Holiday Banner Project – Board Member Brideau stated that the banner project is moving along, but was a little concerned about the number of entries and mentioned the possibility of having to extend the deadline. Exec. Dir. Powers said he expected enough entries to make a good choice.

City of Peekskill Update – Councilman Brian Fassett gave an extensive report on city activities including free bus service for the summer on the Bee Line buses, shopping carts ordinance, various grant awards, and C3 zoning update.

Economic Development Update – Board Member Rudikoff gave an extensive report on economic development activities including grant applications for Fleishmann's Pier, the awarding of the marketing/wayfinding DRI initiative contract and other items of note.

Executive Director's Report – Executive Director Powers gave a report including how well the farmers and flea markets are doing, the availability of the Peekskill Historic Tour maps, plans for a Historic Hudson River Towns Find Your Path event, as well as progress on the 250th Anniversary of the American Revolution Plans. He also noted the NYS Farmers Market Federation is going to be attending the farmers market to gather information about our market.

Executive Director Contract – Pres. Del Rosario is working on a new contract for the Executive Director.

BID Member Public Comment – Mary Foster suggested the BID look into sponsoring or supporting the Peekskill Film Festival next year, Executive Director Powers agreed and asked organizers to contact him.

Adjournment into Executive Session to discuss personnel and contracts - The board voted unanimously to go into executive session to discuss personnel and contracts.