



**Peekskill Business Improvement District**  
**Board of Director's Meeting Minutes**  
**Tuesday, June 6, 2023**  
**Peekskill City Hall First Floor Conference Room**  
**840 Main Street, Peekskill, NY 10566**

**Present:** Pres. Cynthia Del Rosario, Vice Pres. Ivy Fairchild, Sec. Drew Claxton, Treasurer Toni Tracy. Board Members Roger Campos, Larry D'Amico, Brian Fassett, David Kaminsky, Richard Rogers, Matthew Rudikoff, Monique Brideau, Executive Director Bill Powers.

**Absent:** Chuck Lesnick, Drew Claxton

**BID Members present:** Brian Orsi, Scarlet Antonia. Guests: Stev Hull-Allen, Lauren Gardner, Greg Hanson.

- **Call June 6, 2023 Board of Directors meeting to order** – Pres. Del Rosario called the meeting to order at 6:04pm.
- **BID Member Public Comment** – There were no public comments.
- **Approval of May 2, 2023 Board Meeting Minutes** – Approval of the May minutes were delayed until next month.
- **Request for Funding for Oz Land Festival - \$3,500** – Following a discussion, Vice President Fairchild made a motion to approve \$2,000 in funding for the Oz Festival, seconded by Board Member Kaminsky, all in favor.
- **Request for funding for 12HeartU Event – up to \$8,000** – BID Member Orsi made a presentation for funding for his September 12HeartU event in September. After lengthy discussion, Roger Campos made a motion to provide \$2,500 in funding, seconded by Board Member Brideau, all in favor, and Mr. Orsi was reminded that the BID does not want to see any profanity in the promotional materials for the September event.
- **2023 Special Events Committee** – There was no update.
- **Participation Juneteenth Parade and PRIDE Booth** – Pres. Del Rosario invited board members to march in the Juneteenth Parade and staff the booth at PRIDE.
- **DRI project Update for Gazebo area and Jan Peek Square** – Pres. Del Rosario reported that she and Exec. Dir. Bill Powers were recently given a briefing/tour on the latest plan for the gazebo area.
- **E-Newsletter** – Vice Pres. Fairchild noted that there was nearly a 32% open rate on the BID's first electronic newsletter. Board member Fassett asked if the formatting could be better and Ms. Fairchild stated yes.
- **Architectural Historical Tour Map** – Board Member Kaminsky reported that work is continuing on the historic tours map and Exec. Dir. Powers said he hopes to have the map printed by the next board meeting.
- **Artist Update/Holiday Banner Project** – Board Member Brideau provided an update on the banner program, noting that the applications should be completed this week and posted soon after on the BID website, Facebook and PAA outlets.
- **City of Peekskill Update** – Councilman Fassett gave an update on city initiatives.

- **Economic Development Update** – Board Member Rudikoff update on economic development.
- **Executive Director's Report** – Exec. Dir. Powers reported that the deposit for the Tubman Statue was processed and received by the sculptor. He further noted that the Opening Weekend of the Farmers and Flea Markets went very well with large crowds at both. He also reported that the state and county are preparing for the 250<sup>th</sup> Anniversary of the American Revolution in 2026. More information to follow.
- **BID Member Public Comment** – We reserve this time so BID members have the opportunity to bring to the Board's attention concerns regarding any BID-related matter. Please limit your comments to 3 minutes or less.
- **Adjournment into Executive Session to discuss personnel and contracts** – Motion was made by Board Member Fassett to adjourn the meeting, seconded by Board Member D'Amico, and to go into Executive Session to discuss personnel and contracts.