



**Peekskill Business Improvement District  
Board of Director's Meeting Minutes  
IN PERSON ONLY - NO ZOOM Availability  
Tuesday April 4, 2023 @ 6:00pm  
Peekskill City Hall First Floor Conference Room  
840 Main Street, Peekskill, NY 10566**

**Present:** Pres. Cynthia Del Rosario, Vice Pres, Ivy Fairchild, Treasurer Toni Tracy, Board Members Brian Fassett, Matthew Rudikoff, Roger Campos, Richard Rogers, David Kaminsky, Larry D'Amico, and Chuck Lesnick. Executive Director Bill Powers

**Absent:** Sec. Drew Claxton

**BID Members:** John Sharp and Scarlett Antonia

**Call April 4, 2023 Board of Directors meeting to order** – Pres. Del Rosario called the meeting to order.

**Remarks from New Board Members** – Pres. Del Rosario re-introduced new board members Roger Campos, Chuck Lesnick, and Richard Rogers and asked each to say a few words.

**BID Member Public Comment** – BID Member John Sharp stated that the BID Board needs to due diligence when it comes to funding sponsorships of events.

**Approval of January 10, 2023 and February 7, 2023 Board Meeting Minutes** – Board Member Fassett made a motion to accept the January 10, 2023 and February 7, 2023 Board Meeting Minutes as presented, seconded by Vice Pres. Fairchild, all in favor except Chuck Lesnick who abstained.

**Request for Funding for Peekskill PRIDE Event - \$2,500** – Pres. Del Rosario presented the request from Peekskill PRIDE for \$2,500 for their June event at Pugsley Park. After some discussion, Board Member Lesnick made a motion to approve the request, seconded by Larry D'Amico, all in favor, except Board Member Fassett who abstained.

**Consideration of Request for Funding from Ruben Alvarez for Cinco De Mayo on 5/6/23 (super majority required because request is less than 90 days) and Consideration of Request for Funding from Scarlett Antonia for "Frank & the Women of Oz" multimedia show at the Paramount on 5/7/23 (super majority required because request is less than 90 days)** – After some discussion, Vice Pres. Fairchild asked to combine both the Cinco De Mayo and Women of Oz considerations so they can be discussed in tandem. Vice Pres. Fairchild made such a motion, seconded by Pres. Del Rosario, all in favor.

**Request for Funding for Cinco de Mayo - \$6,000 - \$8,000** – Pres. Del Rosario presented the request from Ruben Alvarez for BID funding the upcoming Cinco De Mayo Celebration. After much discussion which focused on Mr. Alvarez's failure to present required documentation (event summary from 20022 and proof of BID acknowledgment), late in filing last year and this year's request, and not having any other sponsors the Board voted not to fund the Cinco De Mayo event this year. Board Member Kaminsky made a motion to provide \$1,500 in funding, seconded by Board Member Rudikoff. Pres. Cynthia Del Rosario, Vice Pres, Ivy Fairchild, Treasurer Toni Tracy, Board Members Roger Campos, Richard Rogers, Brian Fassett, and Larry D'Amico voted NO, while Matthew Rudikoff, David Kaminsky, and Chuck Lesnick voted Yes.

**Request for Funding for "Frank & the Women of Oz"- \$2,500** – Pres. Del Rosario presented Scarlet Antonia's request for the above event, and after discussion, the Board voted unanimously to provide \$1,000 to support this event.

- **2023 Special Events Committee** – Pres. Del Rosario gave a brief update, but stated she would have more to share at the next meeting.
- **Architectural Historical Tour Map** – Board Member Kaminsky stated the map is almost done and he invited the board to participate in two separate tours, one this Saturday at 10am leaving from the Gazebo and one on Sunday, also at 10am leaving from the Bank Street parking lot. Board Member Kaminsky would like to start the tours in May.
- **Artist Update** –Board Member Brideau was unable to make the meeting.
- **City of Peekskill Update** – Councilman Fassett gave his monthly report on city activities.
- **Economic Development Update** – Board Member Rudikoff gave his monthly report on economic development activities.
- **Executive Director's Report** – Executive Director Powers gave a status report on hiring a replacement for the Flea Market Manager position; presented event followup reports from the Peekskill St. Patrick's Parade and Daisy Jopling Concert that the funded. There were about 3,000 at the parade and 900 people at the Paramount, respectively; almost all of last year's vendors are returning to this year's Peekskill Farmers Market, a new farm will replace Rolling Ridge and there are some new vendors. Exec. Dir. Powers stated that he attended the Westchester County Tourism Meeting in Tarrytown as well as the Statewide BID Directors Meeting in Syracuse last month. He wants to set up a Brighter Travel Enhancements/Schedule Training Session for key businesses. Lastly, he stated that there is a new touring statue of Harriet Tubman called the Beacon of Hope and after brief discussion, the Board agreed to try to bring it to Peekskill.
- **BID Member Public Comment** – BID Member John Sharp talked about having a Peekskill Restaurant Week and that the downtown needs density to spur foot traffic and urged everyone to attend the next public hearing on proposed zoning changes.
- **Adjournment to enter into Executive Session to discuss contract negotiations/personnel** - A motion was made to adjourn the meeting and go into Executive session to discuss contract negotiations/personnel, all in favor.
- **Flea Market Manager Contract** – After coming out of Executive Session, Board Member Lesnick made a motion to reopen the meeting, and to authorize Executive Director to sign a contract subject to our attorney's review with the new Flea Market Manager. Seconded by Vice Pres. Fairchild, all in favor.
- **Adjournment** – Vice Pres. Fairchild made a motion to close the meeting, seconded by Larry D'Amico, all in favor.