

Peekskill BID Board of Directors Election 2021 For Property Owners & Commercial Tenants (who did not receive their ballots by mail)

February 2021

Dear BID Member,

The BID is coming off a very successful year, despite the pandemic. We initiated the popular "We Are Peekskill/Somos Peekskill" Campaign, safely served over 21,000 residents at the 30th Annual Peekskill Farmers Market, became the go-to resource for accurate and reliable information on COVID-19, and brought the nationally-touring Harriet Tubman Statue to Downtown Peekskill. We urge you to take this opportunity to play an active role in determining the future of our downtown by casting your vote for strong leadership.

If you do not receive your ballot for this year's election of the Board of Directors* of the Peekskill Business Improvement District, you may download the ballot and registration card from our website.

Please read the voting instructions carefully as they have changed because of COVID restrictions.

To protect your health and safety, there will be no in-person Annual Meeting. If you would like to join our Annual Meeting via ZOOM on Tuesday, March 2, 2021, please register in advance via the link provided below: https://tinyurl.com/5e9lt6r4 - or visit www.discoverpeekskill for the direct link.

As a BID member, you are eligible to vote for candidates within your membership class (class A = property owner, class B = commercial tenants, including qualified artists) to represent your interest on the Board. Property owners are entitled to one vote per BID property owned. Commercial tenants are entitled to one vote per commercial property leased. Each completed ballot will represent one vote.

There are two ways to cast your vote:

In person, preferred method: (1) Complete your BID Member Registration Card (be sure to indicate you are a property owner or commercial tenant and sign card) (2) Complete your Ballot (3) Place both in an appropriately-sized envelope and return in person to the Election and Nomination Committee at the Hudson Valley Gateway Chamber of Commerce on Saturday, February 27, 2021 from 12pm to 2pm or Monday, March 1, 2021 from 5pm to 7pm. *The Chamber will not accept ballots at other times.*

You may also mail your ballot. Completed ballots must be mailed to Peekskill BID, C/O Elections Committee, PO Box 206, Peekskill, NY, 10566 and must be received on or before Monday, March 1, 2021 to be counted in this year's election. We are not responsible for delayed or misdirected mail. Please be sure to use appropriate postage. If you have any questions or concerns, please email us at bidpeekskill@gmail.com.

Sincerely,

2020 Election and Nominations Committee: Pres. Brian Fassett, Board Members Larry D'Amico, Cynthia Del Rosario, Ivy Fairchild, Matthew Rudikoff

*Of the eleven-member board, six seats are designated for Commercial Property Owner Representatives and two seats for Commercial Tenant Representatives – all of whom are elected for a two-year term. The remaining three seats are represented by The City of Peekskill, with the City Council, City Manager, and Comptroller each playing an active role on the BID Board.