

**Peekskill BID Board Meeting  
October 5, 2010 Meeting Minutes**

Jeanette Phillips called the meeting to order at 6:05pm.

In attendance: Jeanette Phillips, Patty Villanova, Arne Paglia, Chris Biboli, Charles Emberger, Joe Lippolis, Pat Riley, Jean Friedman, Stephen Spiegel and Frank Cimino.

Leah Quinn took the minutes.

Jeanette Phillips asked a motion for reviewing and approving the minutes of September's meeting.

Corrected, Minutes of September stands as is.

Villanova: requested to amend the minutes, to include the letter that she brought to the September Board Meeting.

Finn: let the minutes reflect that the discussion about allowing letter to be as part of the meeting minutes.

Arne requested that in the minutes that he requested a report on the Italian Festival.

Jeanette Phillips requested if there a second to the motion to approve amended corrections: we are inserting the letter that Patty shared has been in approved –

**Voting Results:**

Yes – Jeanette Phillips, Patty Villanova, Charles Emberger, Joe Lippolis, Pat Riley, Jean Friedman, Stephen Spiegel and Frank Cimino.

No's – Chris Biboli

Abstain – Arne Paglia

.....

Jeanette Phillips requested a motion for approving the May Meeting Minutes.

Lippolis: Made a motion to approve the minutes with the exception that his name is spelled correctly. Pat Riley seconds.

Abstain – Arne Paglia, Patty Villanova

Yea's - Jeanette Phillips, Chris Biboli, Charles Emberger, Joe Lippolis, Pat Riley, Jean Friedman, Stephen Spiegel and Frank Cimino. Lippolis's has proxy vote for Larry Denoia.

**Agenda:**

**Peekskill Arts Council:** Thom Pernise on PAC's behalf, mentioned that they wished to have more time in preparing their business plan, so we will see them next month.

Charlie Emberger: submitted the financials report as of October 1, 2010 for the BID's budget. Charlie stated that he will meet with Leah Quinn to review the accounting budget for the current year and for next year's budget.

Patty asked if there is a timeline for the BID budget for 2011.

Charlie responded: concurred, that it should be in conjunction.

Lippolis – the new Board will be in January, and if at that time, the budget needs to be adjusted, it could be.

Jeanette Phillips: we have to lay out a timeline between now and the end of the year, the budget will be included with those line items that we will need to work on.

**Holiday Season and Marketing Events:** Jeanette Phillips asks for a report on the marketing and events committee for the holiday season.

Arnie Paglia: mentioned that after reviewing the budget, that indeed there is enough money to go ahead with a holiday marketing plan for the city. One billboard for two months. - \$3000. He also relayed that some items would be marketed with this campaign would be children's movies at the Paramount, and tree lighting.

Conversation Ensued...

Patty Villanova Makes a motion to vote for the Billboards and Designs not to exceed \$6000.

Joe Lippolis: asked for clarification. \$1500, + \$500 + \$3000 for the rentals.

Jeanette Phillips – it has been moved and second.

**Voting Results:**

Yea's: Patty Villanova, Arne Paglia, Chris Biboli, Charles Emberger, Stephen Spiegel, Jean Friedman & Pat Riley

No's: Frank Cimino, Larry Denoia by proxy and Joe Lippolis

Abstain: ....

Motion is carried and approved to not EXCEED \$6000.

### **Community Farmers Market**

Patty Villanova: it's a turnkey operation, they do all the work, they have many more vendors. The deadline is November 1<sup>st</sup>.

Frank Cimino: They (this particular Farmer Market General Management Company) do research. They do an amazing job with marketing. They would bring an uplift to our current farmers market.

Joe Lippolis: this woman did approach the board a few years ago.

Jeanette Phillips: We will discuss this in the future more.

For our November meeting, it's scheduled for election day so Tuesday - October 26<sup>th</sup> is our next board meeting. This is so we can provide all the information for the election of the Board bid meeting.

Jean Friedman: There is a tremendous amount of work that needs to be done. We will need to do our due diligence, and we need to overcome some of our issues from last years in terms of making sure everyone in the BID district receives their notices. Chris and Charlie will assist Jean with getting the notices out.

What seats are open?

Answer: Three owners, and 1 tenant.

Jeanette Phillips: I had a conversation with Larry Denoia, he did wish to attend this meeting, but he will certainly hope to feel better for the New Year, so he can be a part of the BID meetings via telephone conferencing.

### **To the Bylaws committee:**

Jeanette Phillips: the election committee will need be updates. The bylaws committee will need to meet and be able to get back to us, by the meeting of the October 26<sup>th</sup> – what are the decisions in terms of the verbiage of the election notices to go out?

Jean Friedman: Per our council, we have not been following bylaws. If a tenant is to be on the BID board, they have to have a property-taxed-lease.



Joe Lippolis: It was agreed to let this go for this year. We now can reconvene with the new council to review to bylaws.

Patty Villanova: quoted a line from the New York State bylaws. Regarding commercial tenants allowing to be board members. "The state law is silent in regards to the requirement to property tax liability – if anything our bylaws should be updated to reflect the NY bylaws."

Jeanette Phillips: what I think you (Patty Villanova) said, is that the Bylaw committee will review the bylaws and will get back to the Board.

Jean Friedman: We will need to notify the bid district 10 days prior to changing the bylaws. Howard was in charge of the list last year. And a lot were not received by the members. That mailing is work, so I will need assistance with that as well.

Joe Lippolis: agreed, we can easily review any necessary changes to the requirement of the type of tenant lease being need to be in effect enabling the tenant to become a board bid member.

**Telecasting BID Board Meetings:**

Jeanette Phillips: then the other piece of information on our agenda, I would like to share that in regards to telecast our BID meetings. When we talk about meetings and transparency, it would be nice to share in regards to transparency of our meetings in sharing with the community – we can telecast our meetings. With the city's help, and Mike Meiner, the city could accommodate us.

Rick Finn: we have reviewed other municipalities, the concept is to open up communication, there are no secrets here, this is an open record. The more open the government would be more in line that.

Thom Pernisi: if it is costing the BID anything to video tape, I would like to be able to actually bid on this proposal.

**Brush Foundation & Community Christmas Event:**

Arne Paglia: Roger sent this letter to the BID and has run this community event for many years. I feel that this is good for community support. Brush Foundation. I would like to make a motion for an amount not to exceed \$300.00

Jeanette Phillips – we do not need to vote on this, since it is under the \$3000k which needs a required bid board vote.

Arne Paglia: I withdraw the motion.

Chris Biboli: We can learn at our next board meeting whether or not we will go ahead with the Brush Foundation's request for \$500.

Frank Cimino: I have a letter from the Italian Festival Board.

Joe Lippolis: Any request from the board – if there's an official request of the Board, the request goes to the chairman, then allocated.

Rick Finn: Financial requests can go to Charlie: Foil requests are the city clerk's office. Foil requests can take time, and you have to pay for it, since you are asking for the information as a public member of Peekskill, and not as a board bid member.

Joe Lippolis makes a motion to adjourn the meeting, Frank Cimino seconds the motion.

Phillips: takes vote – all in favor – all said yes...

Meeting Adjourned.

Meetings Respectfully Submitted by Leah Quinn.