

MINUTES OF BID BOARD MEETING
JUNE 22, 2010 - 6PM- RICK FINN'S OFFICE

PRESENT:, BOARD: Christine Bobolia, Frank Cimino, Larry DeNoia, Charles Emberger, Jean Friedman, Arne Paglia, Jeannette Phillips, Pat Riley, Patty Villanova
Mayor Foster and Rick Finn, City Manager

Steve Spiegel was absent and Mrs. Phillips had his proxy.
Joe Lippolis was absent and Frank Cimino had his proxy.
Leah Quinn took the minutes

The meeting was called to order at 6:00 pm. This was a work session that was for discussion and voting on summer events including the Italian Festival, the Jazz & Blues Festival and DES.

There was a discussion about the budget including the adopted budget, anticipated revenue, expenses, fund balance and appropriation of \$16K from fund balance. Patty gave out a summary sheet that had the budget, revenue and expenses to date that had been worked on by the M&E committee. More had been spent on insurance than anticipated because of increases in coverage for events. Money was taken out for streetscape grant items but anticipated to be returned.

Reviewed voting results and recommendations of M&E committee: Arne said he wanted more information before voting on craft fair and Italian Fest. Patty said that he had voted in favor of the craft fair at the M&E meeting. Discussion about what constitutes a BID event and that the Italian Feast was not a BID event. Frank requested to clarify that he has asked for a sponsorship for the Italian Festival for \$20,000.

Mrs. Phillips made a motion to table the craft fair until the next meeting and to table until July 6 meeting. Chris B. seconded. All voted yes including Steve Spiegel and Joe Lippolis by proxy. Arne abstained and Patty voted no.

There was then discussion about the DES. Originally this was First Fridays, but now named Downtown Entertainment Series. Mayor Foster said she would like to see details of each event. Arne said there is music, entertainment, chairs, tables, porta-potties. There is \$16,400 for DES which is 8 events through July, August, part of Sept. So around \$2000 for each event. Discussion of Celebration on August 7th, events shouldn't compete with one another. Rick Finn said it puts a strain on city services if more than one event in a day. He also asked that on the day of Celebration, the BID event be a minor one. Arne said maybe someone playing guitar at the Gazebo.

Motion was made by Mrs. Phillips, second by Arne- approve DES budget of \$16,400, does not include advertising. All voted in favor, unanimous

Next discussion was on Jazz and Blues. Original budget was \$9400 and this has not changed. Mayor Foster asked for details of how money allocated. Arne said it was estimated \$5000 for entertainment, \$2000 for sound, \$2400 for insurance, equipment rental, staff, chairs, tables, porta -potties.

Rick Finn made the motion to approve the Jazz & Blues for \$9400, Christine B. seconds and all voted in favor, unanimous.

The Italian Feast was discussed next. Frank asked for \$20,000, stressed this was not a donation, that it was a sponsorship for the BID. BID will get advertising in directory, will have a VIP tent, be mentioned by bands every time. Frank said this is an event that would create a cash reserve, self fulfilling, to attract 5, 10 or 15,000 people. It is designed to promote residential and commercial businesses. Larry said it's not for profit corp. No one is taking salary for this event, nor do we take any compensation, the feast does not. Any profit goes to local charities.

BID Members

Patty asked about selling beer and food, who was allowed to sell. Arne said ~~restaurants can't sell,~~ shouldn't have to pay to sell at event. Frank said he didn't want competition, that Ciro's will sell beer, sausage and peppers. There will be 5000 people per day, only concern was rain. Jean asked what happened if it rains, do you pay in advance. Patty suggested getting rain insurance as was done for Jazz last year. It was expensive but worth it.

Arne said this was not a BID event, that there was a conflict of interest for board members to vote for Italian Feast. Rick Finn read attorney opinion that it was OK. Arne said we need a contract to know what BID will get if it sponsors. Frank said we are in agreement. We wish to give the community what it wants- the BID district & citizens.

Patty asked about Celebration loan, why not get loan from city. Also, if they expect to make a profit, then why ask BID for money? Frank said they needed seed money, they didn't have a track record. Mayor said celebration was given upfront money to assist in building up their reserves through a carnival.

Larry said let's go around the table, suggest a number to allocate to the Italian Festival. Pat Riley said it's a 3 day event, people will be walking around, no one can predict, the potential could be huge. Larry said \$20K, Christine- \$20K, Stephen and Mrs. Phillips said \$10K, Arne - \$2500K, Charlie - \$15K, Jean - \$12 K, Pat R.- \$20K, Patty- \$10K, Frank & Joe Lipolis - \$20K.

Arne makes motion for \$10K, Patty seconds.

Frank makes motion to amend. Jean makes motion for \$15K. Christine seconds.
Vote is: 9 yes, Patty No, Arne Abstain.

The BOARD NEEDS \$

Arne says he ~~still wants~~ updated details of what BID will get.

Rick makes motion to adjourn. Arne seconds. Meeting adjourned at 9:10pm

Respectfully Submitted By Leah Quinn

**Painters for Peace – Youth Mural Arts
Youth Bureau project**

Total projected cost:	\$20,000
In Kind donation Kelli Bickman	\$ 5,000
ArtsWestchester, Arts Alive Grant	\$ 3,000
Peekskill Rotary	\$ 1,000
Sherwin Williams	\$ 400 in supplies
N. Dains	\$ 300 in material cost
As of 8/1/10 still need:	\$10,300

Pending:

White Plains Linen
Perini
BID
Two independent sources

<u>Item</u>	<u>budgeted</u>
Field trip to Philadelphia	\$800
Paint, primer, brushes, rollers, drop cloths	\$500
Paper – rolls, sketch books	\$150
Misc. – tape, sand paper, marking pens	\$150
Wood surface for mural	\$600
Wood for framing & cleats	\$300
Hardware for installation	\$200
Installation	\$800
Graphic designer fee for publication	\$1,000
Printing - 50 copies @ \$30 approx. each	\$1,500
Postage/office supplies (pens, markers, paper, ink, etc.)	\$400
High quality graphic scanner	\$900
Printer	\$500
Artist Fee* 30 hours planning / course work study	\$3,210
60 hours design and implementation	\$6,420
25 hours administrative	\$2,675
	\$20,000

*Artist wage set at \$107/hr as established by Newburg Artist Alliance

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