

BID Meeting 6/1/2010

Meeting called to order 6:15pm

In attendance: Villanova, Phillips, Bobolia, Paglia, Spiegel, Friedman, Riley, Emberger, Cimino (had proxy for Lippolis, DeNoia), Finn (left at 7:45pm)

Minutes of May 4, 2010 handed out. The approving of the minutes was postponed until July meeting. Motion- Phillips Second- Friedman **unanimous**

Jean Friedman discussed streetscape map and message center {21 x 40 case double-sided}. Update on deadlines. There will be two double case, one single case, three benches. Need to decide color black or green.

Motion to approve color (green) and streetscape grant, not to exceed \$13,000:  
Motion Spiegel Second Phillips **unanimous**

Open Studios: short discussion on upcoming Open Studios weekend June 5-6

Kelli Bickerman: still awaiting information from Corporation Council. Vote on next month.

Flower barrels: Jean Friedman- they are being placed around city at present \$45.00 each. The city usually spends \$17,000 for purchase of 125 flower barrels, normally sell about 60-65 then place the rest around the city. The BID board needs to decide on continuing this project with their own funding.

Farmer's market: Marilyn will run market, starts June 11 everyone invited.

Discussion on Italian Feast, Downtown Entertainment Series and Jazz & Blues festival July 31<sup>st</sup>. Need for auxiliary staff and insurance for rain date for Jazz & Blues. A sub-committee has been formed for the entertainment series and discussion was held as to who was part of sub-committee.

Rick Finn: talked about use of city's services for future events, ways to save money by using teens and other auxiliary workers, thus saving overtime costs to the city.

Frank Cimino: presentation of Italian Feast and request for Bid sponsorship.- brochures handed out and a discussion was held. Frank attempted to make a motion for a vote, but was denied the motion due to the questioning of a conflict of interest. Further discussion will be held at a later date. The Marketing & Events committee has not yet completed the budget for the Summer Entertainment Series which begins July 3<sup>rd</sup>. Possible special meeting of the board after the budget is completed was discussed.

Bongarbiz Presentation: ArtOctober event for early October. Handouts given and a video presented. Discussion was held, they will return to board next month.

Farmer's Market coordinator and Administrative Assistant position: Jeanette Phillips discussed the hiring process for the administrative assistant and why three candidates were not brought forward to the board for the administrative position (as per May 4<sup>th</sup> BID meeting). Leah Quinn (temporarily hired in April) was recommended as part-time Administrative Assistant until the end of the year at a salary of \$16.00/hr.

Marilyn will continue to be in charge of the Farmer's Market June 12<sup>th</sup> - November at an agreed amount of \$16.00/hr

Motion Phillips Second Spiegel Yes 10 Abstain 1 (Chris) **approved**

Meeting adjourned at 9:10pm