



**Peekskill Business Improvement District Board of Directors Meeting**  
**Special Meeting**  
**Minutes for Tuesday, May 30, 2018 @ 6PM**  
**Hudson Valley Gateway Chamber of Commerce**  
**One South Division Street, Peekskill, NY**

**Present:** President Brian Fassett, Vice President Brendon Fitzgerald, Treasurer Jeff Tracy, Secretary Frank Pugliese, John Sharp, Deputy Mayor Kathie Talbot, Sean Kearney, Executive Director Bill Powers.

**Absent:** Jeorgia Shea, Jim Pinto, Ann Scaglione.

Meeting called to order by Pres. Fassett @ 6:00PM

**Open Seat on the Board Interviews:** Interviews were held to fill vacant Property Owner's seat on the BID Board; candidates interviewed were Erik Contzius of the Flatz, David Kaminsky, attorney and owner of 1011 Park Street, and Larry D'Amico, owner of the Old Field Library on South Street. Mr. Fassett led the interview process of each applicant, and board members asked additional questions. After approximately 20 minutes interviews of each candidate, the board held discussions on each candidate's qualifications and merits. Board agreed that all three candidates were excellent and each brought something unique and different to the table after interview. With a show of hands a vote was taken:

**Vote by the Board:** Mr. D'Amico received the most votes with 6 votes (5 in person, 1 by proxy provided by Ms. Shea). Mr. D'Amico was appointed as Property Owner's representative to the Board. Mr. Powers will draft a note of congratulations for Mr. Fassett to send to Mr. D'Amico and thank you notes to the other candidates.

**Marketing Banner Presentation:** President Fassett introduced Enormous Creative and explained that he has been meeting with them in an effort to create a Peekskill branded banner for the downtown. He explained that they have created approximately eight versions at no charge. They chose four versions to show to the board. These would be the banner that is always installed, unless there is an event or holiday banner to take its place.

Presentation was made by Patrick Johnson and John Van Dekker of Enormous Creative; numerous concepts and designs were offered through a power point presentation. Their suggestion is to brand Peekskill as the best up and coming river City north of NYC. They are a full-service agency, capable of advertising, web design, banners, etc.

The Board thanked the presenters and discussion was held post-presentation.

Motion was made by Mr. Fitzgerald, Seconded by Mr. Sharp to authorize \$450 to Enormous Creative to design a press-ready design(s), one to four designs, to be submitted to the BID for review after working with the PEP Committee. Motion carried.

Flower Barrel Watering Options: Mr. Fassett and Mr. Powers brought the board up to speed on options to water the existing 50 flower barrels. Youth Bureau, outside employee, and Keon were all considered but none met the need. Mr. Fassett stated that the City Manager indicated that he might be favorable to having the city water the barrels for a fee. Motion was made by Mr. Fitzgerald and Seconded by Mr. Tracy to pay City of Peekskill up to \$5,000 to provide water and manpower for watering of all flower barrels. Motion carried.

Adjourned @ 7:40PM.

Respectfully submitted, Frank Pugliese, Secretary