



**Peekskill Business Improvement District Board of Directors Meeting Minutes**  
**Tuesday, October 3, 2017 @ 6PM**  
**Hudson Valley Gateway Chamber of Commerce**  
**One South Division Street, Peekskill, NY**

Present: John Sharp, Anne Scaglione, Frank Pugliese, Giovanni Stiefelmann, Jeorjia Shea, Jim Pinto, Kathie Talbot, Sean Kearney, Brendon Fitzgerald, and Executive Director Bill Powers.  
Guest: City Manager Richard Leins. Absent: Louie Lanza, Roya Zarrehtarvar.

Meeting called to order by Executive Director Bill Powers at 6:05pm

**September Minutes:** Motion by Mr. Pugliese/Mr. Pinto to accept previous minutes, carried with Ms. Shea abstaining with one correction: should read "August minutes."

#### **Executive Director's Report**

**BID Office Renovations:** Mr. Powers advised the Board that the BID office was painted, cleaned and had minor renovations done by landlord. Mr. Steifelmann noted that the BID office was hard to find. Suggested better signage be posted on the door with possible set office hours. He offered his office space (No Div and Main) for same cost as existing BID lease. Board will take under advisement and Mr. Powers offered to go look at the space when the tenant moves out. Mr. Powers indicated that there may be other options to consider.

**HRHC Nurse Practitioner Program Meeting:** Mr. Powers noted that he met with participants of the nurse practitioner program being conducted by Hudson River Health Care. He provided an overview of Downtown Peekskill to the participants who are required to get to know the community. They are in a three-year program.

**Peekskill Vintage Grand Prix:** Mr. Powers discussed the first ever Peekskill Vintage Grand Prix. It will be held on Sunday October 15 through the City. Route issues were resolved. The flea market will still be held as scheduled due a change in event locations. Expected to attract many new people from the tri-state area.

**Ribbon Cuttings:** Saturday, October 7, 2017, Loft Hair Studio, 900 Main Street, 11am and Safe Cloud Studios, 1006 Brown Street, Suite 212, 11:30am. Mr. Powers plans to attend both.

**People Enhancing Peekskill Committee:** Ms. Talbot, Mr. Spenlinhauer and Mr. Fassett, shared with the Board that the committee is focused now on the holiday season. She noted that Mr. Spenlinhauer and Mr. Fassett are working on enhancing the lighted decorations in downtown

and assessing what the city already has in place. There are currently a mix of different banners and lights, but the committee is looking for some continuity and fresher look. The committee is trying to get artists involved to help decorate store windows. Mr. Spenlinhauer distributed overlay maps of the BID district. These maps will assist in placement of lights, wreaths, and banners and in the future planters, etc. Lighted snowflake decorations are the theme for this year. He would like to have the lights up and lit the weekend before Thanksgiving, but it may take longer. Mr. Fassett is looking for a space to work on the existing lights, and a budget will be forthcoming once the lights are evaluated. Mr. Powers noted that the tree lighting will be Dec 2.

**Website:** Mr. Steifermann is still trying to get our website back from “Go Daddy” and the website will be under BID name with Director and Board Officers being administrators. The members thanked Mr. Steifermann and his wife for all their efforts. “BID Peekskill” is now live as an alternate just in case we can't get the domain name transferred, it will be fully operational by 10/10. The new hosting service will be approximately \$144/yr which is much less than the \$600 we are paying now. Mr. Powers OK'd that expenditure, but wanted to discuss the cost of making the website secure.

**Old Business:** Mary Foster asked whether the BID has input on parking studies and changing the direction of traffic flow on Park Street around the Firehouse. Mr. Powers indicated that the proposed parking changes around the firehouse were just recently brought to his attention. Park Street between Broad and James is being considered for 2 way traffic again. Mr. Pinto indicated that there is a parking study being conducted by a professional consultant with a target weekend sample of October 7. Ms. Foster also asked for an update on the garbage task force. Mr. Powers stated there is a meeting scheduled for the third week of October to discuss the next steps.

Mr. Pugliese asked if BID name tags could be made for Board members' use when attending official functions. He also suggested window decals for display in member stores, businesses. Mr. Powers will look into both.

Motion for adjournment at 7:20pm—carried

Respectfully submitted,

Frank Pugliese, Secretary