

**Bid Meeting Minutes – May 7, 2013**

Call to order: 6:10pm

**In attendance:** Chris Bobolia, John Sharp, Jeannette Phillips, Brian Havranek, Ken Laudon, Howard Copeland, Debbie Milone, Jason Angell

1. **April BID Board Meeting Minutes-** a motion was made by Debbie Milone to approve the April 2, 2013 minutes as written , seconded by Ken Laudon **Vote**

<u>Yes</u>	<u>No</u>	<u>Abstain</u>
John Sharp		Chris Bobolia
Jeannette Phillips		Brian Havranek
Ken Laudon		
Howard Copeland		
Debbie Milone		

**Approved**

2. **Review of Monthly Budget Worksheets-** review of budget worksheets was postponed as the sheets were unavailable for review.
3. **Jazz & Blues Festival Planning-** Jason presented the committee report. Tina Bonger is producing the street element and Red House (Paramount) is booking entertainment. They are currently getting sponsors (keep 25%of any sponsors recruited). Red House has signed 3 groups: Gary U.S. Bonds, a previous member of Van Morrison, and a Jazz group. There has been some disagreement among some members of the committee. Tina Bonger did not agree with the music being proposed by Red House. Under the circumstances a motion was made by Jeannette to discontinue the services of Bonger Biz and move forward with Red House, seconded by Howard Copeland.

**Vote – Unanimous**

4. **BID & Open Studios Partnership-** Jason reported that Amy is working with Peekskill Arts Alliance on the Open Studios weekend. They are working on maps, posters, postcards, direct-mail, art & eat promotion, street pole banners, and matching grants.
5. **Downtown Marketing Strategy-** Jason reported on the proposed marketing strategies

- WFUV 100 spots over 6 months \$8000
- WHUD summer spots \$1400
- Street pole banners \$6000

**6. Downtown Beautification-**

- Flower Barrels - Jeannette gave report on committee meeting. The committee recommended hiring “Shades of Green” for the flower barrel plantings. Their proposal included all year round plantings total cost \$10,000. Contracts will be prepared for signing. Plantings will be completed by May 13<sup>th</sup>. There are approximately 25 extra barrels. The committee will consider possible use of barrels around the Field Library.
- “Downtown’s Greenest Block Contest” – Jason discussed some ideas for moving forward with contest as it will be the 1<sup>st</sup> year to implement the idea.

**7. Update on Downtown Residential Census-** Jason discussed the study proposed by the city of available housing downtown. Debbie has spoken with some artists who would like to meet with the BID concerning zoning change. The city will have a representative there. John Sharp stated that the BID has already given their recommendation to the city and therefore the artists should go directly to the city.

**8. BID Support for Future Events-** Discussion was held concerning the city festivals such as Cinco De Mayo and others in regards to:

- how much support should be given
- insurance for street closure
- possible umbrella policy for up to 10 events
- a “policy” for city festivals in the future

**9. Farmer’s Market-** discussion was held concerning farmers markets with the following decisions made:

- Home grown products only
- Mission statement will be followed
- No charge for BID member

Jeannette stated that Ferdinand had approached her requesting a meeting with the BID. He was not happy with the split and was directed to speak with Jason who will see him Monday and discuss it.

\* A motion was made by John Sharp to adjourn meeting seconded by Chris Bobolia-  
**Unanimous** Meeting adjourned at 7:45pm