

MINUTES - Peekskill BID Board Meeting on Tuesday, March 10, 2015

Tuesday, April 7, 2015

In Attendance: Exiting Executive Director, Jason Angell; Board Members: Gabriel Arango Jr., Howard Copeland, Sunny Cover, Monica Flaherty, Lou Lanza, Deb Milone, Giovanni Stiefelmann, Michael Welti, and exiting members Amy Harte, John Sharp and Jeannette Phillips

Absent: Ken Laudon

In Attendance Non-Board Members: Ruben Alvarez, Owner of Ruben's Mexican Café, Maureen Winzig, President of Peekskill Arts Alliance, and Roya Zarrehparvar, Owner of The Coop

Meeting called to order around 6:10 pm.

1. No public comments recorded.
2. The Board approved the minutes of FEB 2, 2015 meeting.
3. **ELECTIONS RESULTS:** Jason Angell distributed a letter re the election results where he described the details of the vote counting/tallying process and his oversight of the exclusion of Deb Milone's bio/statement in the ballots that were mailed out. He added Ms. Milone's statement on the ballots offered at the Annual Meeting on Feb. 26 which she had submitted closed to the deadline time frame.
 - a. New Board members: Gabriel Arango, Jr., Sunny Cover, Monica Flaherty and Sol Miranda
 - b. Election results ratified: motioned by Deb Milone and seconded by Lou Lanza. Approved unanimously.
 - c. 2015 BUDGET REVIEW: unanimously approved. Mr. Angell reminded the Board that the budget can be amended through out the year. It was brought up the possibility to request financial support from IDA or Peekskill's Industrial Development Agency at some point for marketing purposes.
 - d. New Officers: Lou Lanza, President; Monica Flaherty, Vice-President; Giovanni Stiefelmann, Treasurer; Sol Miranda, Secretary (Minutes to be drafted in collaboration with new Executive Director).
4. **CINCO DE MAYO Event / Support Request** by Ruben Alvarez, owner of Ruben's Mexican Cafe:
 - a. Mr. Alvarez will receive support for his event as per the guidelines: radio spots, showmobile and other city related permits, insurance coverage.

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- b. Monica Flaherty recommends event support guidelines be reassessed and finalized by Events Committee.
5. **BID Executive Director Position Search:** top 3 candidates out of 22: Katie Mirken, Bill Powers and another person from New Jersey. Ms. Mirkin would like to seek a full time + benefits position instead so Jason recommended the search committee to evaluate the other two candidates and possibly revisit all the applicants. Lou Lanza suggests the possibility of personally offering another part time to the preferred candidate, Ms. Mirkin, to make the difference.
 - a. Search Committee: Lou Lanza, Amy Harte, Sunny Cover, Deb Milone and Giovanni Stiefelmann
6. **City Manager Resignation,** Mr. Anthony Ruggiero is effective on May 31, 2015.
7. **2015 PEEKSKILL MUSIC FESTIVAL:** two candidates proposal, Corinna Makris and Tina Bongar will be evaluated by the Events Committee led by Monica Flaherty. The festival is scheduled for July 25, 2015.
 - a. New Event Committee: Amy Harte, Sol Miranda, Deb Milone, Lou Lanza & Gabriel Arango, Jr.
8. **OPEN STUDIOS 2015:** Maureen Winzin (PAA, President) requests \$2,620.00 for marketing and design updates. Sol Miranda asks confirmation regarding marketing matching grant as per present event support guidelines to provide for Open Studios printed materials. The BID has provided mailing of post cards and Amy Harte has provided her designs as volunteer. Ms. Winzig states the PAA's designer requires a \$500 fee. Amy Harte questions this action after she has volunteered her time, skills and efforts. Thus, Ms. Harte suggests Ms. Winzig to request PAA's designer to volunteer as well. The Events Committee will meet to evaluate guidelines on design created pro-bono for events. PAA will receive support from BID in the area of radio advertisement and needed city permits and insurance.
9. Other BID BUSINESS: ???
 - a. Ambassadors Program:
 - b. Flower Barrel RFP:
 - c. 2015 Marketing Program