

Bid Meeting Minutes – August 6, 2012

Call to order: 6:10 PM

In Attendance: John Sharp, Chris Bobolia, Brian Havranek, Amy Harte, Ken Laudon, Jeannette Phillips, Frank Catalina, Jason Angell

1. Presentations for funding:

- Fashion Moda did not present. As they met the application review deadline, they are being asked to present their project in person at the next scheduled meeting.
- 2012 Peekskill Project, HVCCA presentation by Livia Strauss and other HVCCA staff – They are planning to have a yearlong project with various events at least every 2nd or 3rd weekend of each month. Starting date is the weekend of September 29- 30. They are hoping to have 120 artists participating during the Fall, Winter, Spring, and Summer 2012-2013. Some events are being planned for the downtown Business district. They also gave a visual presentation. The request is for \$5000. The Board requested that they present a specific event for funding that will be in the downtown district prior to December 31, 2012 when the BID year ends for review at the next meeting.

2. Review of July Minutes: motion made by Ken Laudon to accept the minutes and was seconded by Amy Harte-

| <u>Yes</u> | <u>No</u> | <u>Abstain</u> |
|-------------------|-----------|--------------------|
| Ken Laudon | | Jeannette Phillips |
| Amy Harte | | Frank Catalina |
| Christine Bobolia | | |
| John Sharp | | |
| Brian Havranek | | Approved |

3. Budget review- Charlie Emberger was not present and Jason gave an overview of budget. At present the budget is very tight with approximately \$43,000 available. There were a number of inconsistencies in the budget reports that need further explanation and clarification. Will continue discussion at the September meeting.

4. Marketing Committee- Amy Harte reported that the website update is in the final stages of design and content. The photographer is under contract for one year.

5. Events- Jason Angell reported that the J & B was very successful, with only one small problem with vendor locations. It was agreed by the board that there needed to be more control and consequences for future events. This will be discussed at a later date. Ken Laudon discussed the need for more specific future winter projects in the downtown. This discussion will be continued at the next meeting.
6. Quality of Life- Jason Angell reported that a tour of the flower barrel plantings will be scheduled for August 15th to replace/repair plantings.
7. Vacant Board position- as of this meeting the vacant board position has not been filled. A brief discussion was held concerning same.
8. Small Business Classes- presentation by James Slaughter. He discussed creating 4 classes between the months of September- December concerning:
 - The do's and don'ts of business
 - Business development
 - Merchandising and marketing
 - Attracting new customers
 - Being competitive in business
 - Doing business with government

A discussion followed and it was decided to organize a special committee to help frame the classes. James S. will send some feedback to the board as to the type of classes needed.

9. Downtown Revitalization agenda discussed by the board. Issues such as :
 - restructuring living spaces- maybe broadening the definition
 - the empty storefronts
 - barriers, solutions and the BID's role etc.

The board decided to devote a Special session of the Bid Board for further discussion.

Amy Harte made a motion to adjourn meeting, seconded by Ken Laudon- **unanimous**

Meeting adjourned at 8:20 PM