

2020 BID Budget - Proposed 11-6-2019	
Budget Item: Revenues	
Taxes from BID	\$100,000.00
Farmers Market	\$22,000.00
Flea Market	\$14,000.00
Summer Festival Sponsor/Vendor/Sales	\$23,950.00
Harvest Festival Sponsor/Vendor/Sales	\$23,950.00

<b>Total Revenue</b>	<b>\$183,900.00</b>
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Budget Item: Expenses	
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Administrative Staff, Operating	
PT BID Executive Director	\$33,705.00
PT Admin	\$12,000.00
HVCC & BCW Memberships	\$600.00
Travel	\$180.00
Auditing	\$350.00
Legal Consultant	\$1,500.00
Insurance	\$4,000.00
subtotal	<b>\$52,335.00</b>

BID Office (rent, utilities, materials)	
BID Office Rent	\$3,080.00
Telephone & Internet	\$960.00
Electricity	\$0.00
Office Supplies	\$1,500.00
Misc	\$600.00
Postage	\$400.00
Printing	\$1,200.00
subtotal	<b>\$7,740.00</b>

BID Website	
BID Website Maintenance	\$7,200.00
Hosting Fees	\$280.00
subtotal	<b>\$7,480.00</b>

Downtown Beautification	
Summer Flower Barrel/Baskets	\$6,000.00
Winter Flower Barrel/Baskets	\$1,200.00
Other/Banners	\$2,000.00
Keon Center/Downtown Cleanup	\$5,750.00
subtotal	<b>\$14,950.00</b>

Shuttle	
subtotal	<b>\$0.00</b>

Farmers Market	
PT BID Farmers Market Director	\$7,000.00
PT Market Director Bonus (50% Net Profit)	\$3,600.00
Printing, Graphics, Permits, Fees, Reimbursements Etc	\$3,000.00
subtotal	<b>\$13,600.00</b>

Flea Market	
PT Flea Market Manager (50% of all vendor fees)	\$9,000.00
Insurance, Fee, Advertising	\$1,850.00
subtotal	<b>\$10,850.00</b>

<b>Harvest Festival</b>	
City Fees and Permits	\$5,000.00
Entertainment Fees	\$6,000.00
Volunteer/Band Food	\$400.00
Staging & Equipment	\$2,000.00
Family Zone	\$750.00
Advertising	\$3,400.00
Beer	\$2,800.00
Expendables/Misc.	\$3,600.00
subtotal	<b>\$23,950.00</b>
<b>Summer Festival</b>	
City Fees and Permits	\$5,000.00
Entertainment Fees	\$6,000.00
Volunteer/Band Food	\$400.00
Staging & Equipment	\$2,000.00
Family Zone	\$750.00
Advertising	\$3,400.00
Beer	\$2,800.00
Expendables/Misc.	\$3,600.00
subtotal	<b>\$23,950.00</b>
<b>Winter Holiday Campaign</b>	
PMMM Buttons/Advertising	\$2,500.00
Sound Equipment	\$750.00
Entertainment Fees	\$800.00
Printing/Graphic Design	\$1,500.00
Gazebo Decorations	\$1,200.00
subtotal	<b>\$6,750.00</b>
<b>General Advertising</b>	
General Advertising	\$8,000.00
subtotal	<b>\$8,000.00</b>
<b>BID Event Support</b>	
City Event Permit Fee & Showmobile	\$1,500.00
Radio Advertising	\$6,000.00
subtotal	<b>\$7,500.00</b>
<b>BID Annual Member Meeting &amp; Election</b>	
Location Rental	\$500.00
Catering	\$1,000.00
Ballot Printing	\$500.00
2x Mailings	\$1,000.00
subtotal	<b>\$3,000.00</b>
<b>Total</b>	<b>\$180,105.00</b>
<b>Budget Surplus/Deficit</b>	<b>\$3,795.00</b>
<b>Estimated 2019 Fund Balance</b>	<b>\$42,000.00</b>
<b>Surplus/Deficit</b>	<b>\$45,795.00</b>