

PEEKSKILL DOWNTOWN BUSINESS IMPROVEMENT DISTRICT  
ABOUT THE PEEKSKILL BID  
DOWNTOWN EVENT SUPPORT POLICY

Downtown Event Support Policy

The Peekskill BID Board of Directors (“Board”) recognizes that events and festivals attract visitors to downtown Peekskill, which helps support local businesses and promotes downtown as an active and vibrant place to live and visit. The BID’s Event Support Policy aims to make events financially sustainable, encourage quality events, distribute the benefits to as many BID members as possible, and help seed additional events rather than becoming an expected source of revenue for just one or two.

If a proposal for BID Event Support is approved by the BID Board, the BID will provide support to organizers of downtown events or festivals in the following ways:

- Reimbursement of event permit and application fees paid to the City of Peekskill, including Showmobile rental if requested.
- Radio advertising: The BID wants to ensure that BID-supported events successfully attract visitors by ensuring that the event has adequate marketing. To this end, the BID will provide BID-supported event organizers with radio advertising support within the planned BID budget.

Proposals for BID Event Support must be presented to the BID Board of Directors at any monthly meeting generally on the first Tuesday of the month at the Chamber of Commerce (1 S. Division St.) at 6pm. Applicants for event support are strongly encouraged to make a presentation to the BID Board three months before the event date.

If you have questions about the policy or would like to be placed on the BID Board of Director’s meeting agenda, please contact Bill Powers, BID Executive Director by email:

[peekskillbid1@gmail.com](mailto:peekskillbid1@gmail.com).