

**Bid Meeting Minutes – September 11, 2012**

Call to order: 6:10 PM

In Attendance: John Sharp, Chris Bobolia, Brian Havranek (arrived at 7:20), Amy Harte, Ken Laudon, Jeannette Phillips, Frank Catalina, Charlie Emberger, Jason Angell

1. Application for 2012 BID Funding-

A) Fashion Moda presentation by Stefan Eins - request for \$15,000 for global advertising, total costs of project \$60,000.

- Exhibitions planned for Central Asia, Istanbul and Peekskill
- Planning show with Vietnam Veterans
- 5<sup>th</sup> dimension- possible presentation
- Not for Profit organization
- Exhibitions- contemporary art
- They have 30 years experience with combining fashion and art
- Show at 992 Main Street received a good review in the Peekskill Patch

The BID board requested that Stefan Eins return again to next month’s meeting for further discussion of funding application proposal.

B) HVCCA presentation by Anna Adler and Cora Harris- continuation of the August discussion on their application for Bid funding.

September 29- 30<sup>th</sup> is opening for Peekskill Project V with various activities planned for the downtown district. A schedule of events for the weekend was given to the BID board members. Winter programming was discussed and a proposed schedule presented. A map will be produced to direct visitors to participating businesses and restaurants. Stella the local trolley will hopefully provide shuttle service to designated stops.

Frank Catalina made a motion to fund \$5000 to the HVCCA for the Holiday Winter Programming in the downtown district. The motion was seconded by Amy Harte-

<b>Yes</b>	<b>No</b>	<b>Abstain</b>
Ken Laudon		Charlie Emberger
Amy Harte		Christine Bobolia
Frank Catalina		Brian Havranek (supports project)
John Sharp		
Jeannette Phillips		<b>Approved</b>

2) Review of August BID Board meeting minutes-

A motion was made by Frank Catalina to accept the August minutes and was seconded by Jeannette Phillips-

<u>Yes</u>	<u>No</u>	<u>Abstain</u>
Ken Laudon		Charlie Emberger
Amy Harte		
Christine Bobolia		
John Sharp		
Brian Havranek		
Jeannette Phillips		
Frank Catalina		<b>Approved</b>

3) Review of monthly budget sheets- Charlie Emberger handed out budget sheets and a discussion of same followed:

- The Bid needs to have clearer identification of the costs of the events- Cinco De Mayo was over budget by approximately \$1300. The board decided that there needs to be a better accounting of funds given to the events. Open Studio's will cut a check back to the BID for funds not used.
- A policy needs to be established for the payment/tracking of invoices for events funded by the BID
- Frank Cimino will give a financial report of the Italian Feast to the BID board at the next meeting

4) Marketing- Amy Harte gave an update on the BID website. Amy will be getting a testing site in the next few days for the BID board to review at the October meeting

5) Events Committee-presentation by John Sharp for holiday season. Some events considered were: A Halloween night movie at the Paramount and a Pub Crawl with the proceeds going to the Paramount. A committee was formed consisting of John, Amy, Jeannette, and Chris for holiday planning with a report back to the full board at the next meeting.

6) Policy review- review and suggest changes to the downtown residential zoning policy. Jason will prepare a letter to the City of Peekskill with suggestions for the BID board to review by the next meeting.

Frank Catalina made a motion to adjourn meeting, seconded by Ken Laudon- **Unanimous**

Meeting adjourned at 7:55 pm