



Peekskill Business Improvement District Minutes
Tuesday, December 5, 2017
Hudson Valley Gateway Chamber of Commerce
One South Division Street, Peekskill, NY

Call meeting to order - Meeting called to order by Executive Director Bill Powers at 6:15pm, following some holiday foods supplied by Mr. Frank Pugliese.

Present: Louie Lanza, Frank Pugliese, Kathie Talbot, Anne Scaglione, Roya Zarrehparvar, Executive Director Bill Powers. Absent: Sean Kearney, Giovanni Stiefelmann, Jeorjia Shea, James Pinto, Brendan Fitzgerald, John Sharp. BID Members present: Sepp Spenlinhauer, Mary Foster.

Approval of November 2017 Board Meeting Minutes - Motion by Pugliese/Zarrehparvar to accept minutes from November meeting as presented, carried.

PEP Committee - Holiday Lighting and Banners – Mr. Spenlinhauer spoke regarding the lights and banners for the Holiday season. He was concerned that the banners were not as visible at night but noted that will be addressed next year. Ms. Talbot stated that the committee will look into having lit garland that would span the streets next year. Mr. Spenlinhauer stated that 100 banners were purchased at a cost of \$2,000. A discussion was held on expanding the lights as well as the banners, and incorporating banners for other events. Mr. Powers will put together a annual calendar of possible banner placements. It was noted that there are no other banners to be placed on the poles when the snowflake designs come down. A discussion was also held regarding the possibility of illuminating/decorating the James Street Parking Garage and the traveled paths from the garage into the downtown area. Ms. Scaglione noted that there are plans to have additional cameras and LED lighting installed in the garage.

Retail Report - In the absence of Ms. Shea, Ms. Zarrehparvar reported ongoing holiday sales activities.

Executive Director's report – Mr. Powers reported that the holiday tree lighting went well with an enthusiastic crowd in attendance. Advised board that the annual toy giveaway which the BID supports through marketing and promotions in conjunction with Love Holds Life Children's

Cancer Foundation and the Chamber of Commerce will be held at the Paramount Center on 12/9 from 9-12PM, with approximately 300 toys to be given away for free.

Election Committee – Ms. Talbot and Mr. Sharp will handle nomination solicitation in January, with elections to be held in February. The date and the location of the elections is TBD. Mr. Lanza volunteered the Eagle Saloon as a place to hold the elections as long as it is on an off night.

Meeting Dates - Motion by Pugliese/Zarrehparvar to accept the 2018 meeting dates as presented. Carried.

New Year's Eve Video Production – Mr. Powers stated at the last meeting that he would look into an RFP for a New Year's Eve video, prompted by an unsolicited proposal received from a local production company, but there doesn't seem to be much interest. Since New Year's is fast approaching, decided it was best to not proceed with an RFP.

Budget - The Board will work within the proposed budget, and will address any changes at a future meeting. Mr. Powers noted that Wheelabrator has donated \$20K not \$10K as reported towards the KEON clean up program, the streets seem to be cleaner since they started.

Public Comment— Mr. Spenlinhauer asked why the show mobile's stage lights were not working at the tree lighting. Ms. Talbot asked why stadium lighting was used. Mr. Powers noted that the stadium lighting was needed for the video production done by Mike Miner for the Government Channel. Mr. Spenlinhauer suggested changing to LED lighting; said it would cost approximately \$2K to replace the existing bulbs and would save on power cost/consumption. Mr. Powers reported that the show mobile lighting has not functioned in quite some time and will speak to Parks and Rec Dept to see what can be done.

New BID Facebook page and Domain name – Mr. Powers was asked about a followup to last month's discussion about social media and the website. The new BID Facebook page is up and running, getting lots of interest, with a following starting to build; still trying to wrestle domain name away from GoDaddy.

Info Kiosks – Mr. Powers was asked about the two remaining information boards/kiosks, one by the gazebo, one on the corner of N. Division and Main Street. They need to have the locks changed to gain access for postings of various events. Mr. Powers will try to track down who has the keys to the kiosks and see what can be done.

Grants – Ms. Scaglione noted that there are grants available to provide financial assistance to new small businesses. A total of \$200K available, with several businesses already having been approved, but funds remain. Mr. Powers will contact Kathy Lockwood and Ms. Scaglione asked

that the BID do an Eblast to BID members. Mr. Powers will handle. As soon as the funds are depleted, the city can apply for more.

Meeting was adjourned at 7:05pm.

Respectfully submitted,
Frank Pugliese
Secretary

File: peekskill bid, dec 2017

Tuesday, January 9, 2018*

Tuesday, February 6, 2018

Tuesday, March 6, 2018

Tuesday, April 3, 2018

Tuesday, May 1, 2018

Tuesday, June 5, 2018

Tuesday, July, 10, 2018*

Tuesday, August 7, 2018

Tuesday, September 11, 2018*

Tuesday, October 2, 2018

Tuesday, November 6, 2018

Tuesday, December 4, 2018

* second Tuesday of the month because of proximity to holidays.