

Call to order: 6:10pm

In Attendance: Chris Bobolia, Jeannette Phillips (left at 7p), Anthony Ruggiero, Charlie Emberger, Cindi McKenzie(arrived at 6:25), Amy Harte (proxy for John Sharp), Andrew Torres(left at 7:10p), Jason Angell

- 1) Minutes-** a motion was made by Charlie Amberger to accept the September minutes and was seconded by Anthony Ruggiero. Vote:

<u>Yes</u>	<u>No</u>	<u>Abstain</u>
Jeannette Phillips		Chris Bobolia
Charlie Emberger		
Anthony Ruggiero		
Andrew Torres		
Amy Hart		
John Sharp (by proxy Amy)		

- 2) Budget-** Charlie handed out budget sheets and reviewed them with the board. There were no changes since the last meeting in September.
- 3) 2014 Budget-** The 2014 budget committee just met on September 30th to start reviewing the budget for next year. The BID board had a general discussion about radio campaign, BID event support and changing to a different type of event support such as: special event insurance, BID matching marketing dollars to events, and exploring the possibility of adding the Paramount and Bertoline to be a part of the Jazz & Blues festival. The 2014 budget committee will meet again and consider all ideas suggested.
- 4) Meeting of Paramount & Key Downtown Businesses-** Jason gave a brief review of meeting. The Board had a discussion of their concerns such as: the Red House (paramount) has not been very visual to people, need to share more information about the future plans, the BID should have a hard copy ad “Live, Eat, Shop” for pick up at theatre, emails between restaurants, Paramount, and BID.
- 5) Farmer’s Market Reform-** will hold discussion for next meeting
- 6) WCA Peekskill Showcase-** Jason gave an overview of Mike Welti’s presentation. A question arose as to the amount of Real Estate brokers versus potential

investors participated in tour. Jason suggested the BID try and bring investors into town. Anthony Ruggiero commented that a lot of investors are inquiring about business opportunities available and in general thought the tour was successful.

7) Bid Winter Holiday campaign- Amy led discussion concerning winter holiday campaign- maybe less money should be put into winter holiday and more into beautification instead. The Bid has a meeting with the chamber tomorrow concerning the holiday. There was discussion on having a ferris wheel again this winter and the committee will inquire about that possibility.

After further general discussion Cindi McKenzie made a motion to cover 6 events with special events insurance in the total amount of \$1900 which will be added to budget it was seconded by Charlie Emberger .

Vote

Unanimous

Cindi McKenzie made a motion to adjourn meeting, seconded by Anthony Ruggiero-

Vote

Unanimous

Meeting adjourned at 7:30pm