



BID Board Meeting Minutes – November 8, 2012

Call to order: 6:10 PM

In attendance: Chris Bobolia, Charlie Emberger, John Sharp, Amy Harte, Frank Catalina, Jeannette Phillips, Jason Angell

1. **Blue-print for Economic Development Downtown-** James Slaughter discussed the City of Peekskill’s draft “A Blueprint for Downtown Peekskill”, the economic development plan for downtown. He handed out the paper, which addressed issues of residential zoning downtown, attracting new retail businesses, and marketing Peekskill. He asked for feedback on the blueprint from BID Board members at the December BID Board meeting.
2. **Paramount-** James Slaughter discussed the RFP which has been prepared for new prospects to take over management of the Paramount . The city is open to both profit or not-for-profit organizations. They would like to see at least 100 performances a year. They are waiting for attorney’s approval to release the RFP to the public for bids and would like to see the theater under new management by February.
3. **Requests for BID Community Support Grants (last quarter)-**
 - Presentation and application for funding was given by Lana Yu. Project “What Matters” a public art project. She gave a video presentation and explained her vision for the project. A short question and answer period followed. The BID Board decided they were in favor of supporting the project, but would like to wait until a wall was secured for the project before making a commitment.
 - Margaret Steele “Magic Tonight Peekskill” was unable to attend meeting and just the application for funding was submitted. Presentation will follow at the December BID Board meeting.
4. **October Bid Meeting minutes-** a motion was made by Charlie Emberger to approve the minutes from the October meeting. It was seconded by Frank Catalina- vote:

<u>Yes</u>	<u>No</u>	<u>Abstain</u>
Chris Bobolia		Frank Catalina
Charlie Emberger		John Sharp
Amy Harte		
Jeannette Phillips		Approved
5. **2013 BID Budget** - The BID budget should be completed by the end of December. The budget committee will meet and prepare a preliminary budget for December meeting. The board discussed the flea market, various festivals, and other events which need review. Amy Harte commented on the importance of the Jazz & Blues event and the need for more money and time for that event.

- 6. **New BID Website close to launch-** Amy Harte gave a brief overview of the new BID Website, set to go live next week. Marketing plans were also discussed.
- 7. **Review of Monthly Budget-** Charlie Emberger handed out budget sheets for review. A motion was made by Chris Bobolia to increase the tax contribution from the BID district to \$100,000. It was seconded by Jeannette Phillips: vote

<u>YES</u>	<u>NO</u>	<u>Abstain</u>
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Chris Bobolia

Charlie Emberger

John Sharp

Jeannette Phillips

Amy Harte

Frank Catalina

Unanimous

- 8. **Events Committee-** Jason gave an update of the Holiday programming, the “Peekskill Makes Me Merry” campaign. The summary:

- 12/1 - business open house 5-6, kids events 2-5, tree lighting
- 12/8 - art tour
- 12/15 - pub crawl
- HVCCA- 10 storefronts with various designs
- Street lights- The BID will split bill with city for approximately 15 pole lights

- 9) **Downtown Residential Zoning-** Jason discussed results of the survey given out to BID member stakeholders at the November meeting on reforms of downtown residential zoning. All of the surveys returned expressed support for reform, with most widespread support for the proportional 50% market rate and 50% artist live/work strategy and expanding definition of an “artist”. The BID Board will discuss the next steps which include going before the City Council with their suggestions for future housing.

- 10) **Jason Angell-** submitted a letter requesting a salary review/increase. The executive committee will discuss same and report back to the full board at the December meeting.

Frank Catalina made a motion to adjourn meeting- seconded by Chris Bobolia.

Vote: **Unanimous**

Meeting adjourned at 8:15pm