

Call to order: 6:15pm

In Attendance: Chris Bobolia, Ken Laudon, Anthony Ruggiero, Charlie Emberger, Cyndi McKenzie, Amy Harte, John Sharp, Howard Copeland, Jason Angell

- 1) **November BID board meeting minutes-** a motion was made by Amy Harte, seconded by Ken Laudon to accept the November minutes of BID board as written. **VOTE:**

<u>Yes</u>	<u>No</u>	<u>Abstain</u>
Chris Bobolia		Anthony Ruggiero
John Sharp		Howard Copeland
Ken Laudon		Charlie Emberger
Amy Harte		Cyndi McKenzie

Approved

- 2) **Review of Monthly Budget-** Charlie Emberger reviewed the monthly budget sheets. A short discussion was held regarding same. There is presently \$6000 in fund balance.
- 3) **Bid Support Request: Lana Yu, What Matters?-** LANA Yu gave a video presentation for the downtown mural project. Handouts were given out, question and answer period followed. Jason Angell gave a brief history and update on the progress in finding a location.
- 4) **BID BY-Laws Amendments-** short discussion was held concerning BID By-Laws. The importance of a lease or written letter from landlord was discussed. The Board decided that no review of the By-Laws were necessary at this time.
- 5) **BID Board Elections & Annual Meeting-** committee discussed the 2014 annual meeting. It was decided to be held in late February as per By-Laws.
- 6) **BID winter holiday campaign update-** several items were discussed by board for the upcoming event:
 - The carousel will be located at the Central Ave. parking lot
 - Entergy is providing a 30’x50’ heated tent for the holiday market located on Park Street just past the Christmas tree. Approximately 14-15 vendors will be in tent
 - There will be 9000 direct mailings, radio ad, and Peekskill Makes Me Merry buttons will be handed out
 - There is also a “Kid’s Santa Crawl” planned with various downtown businesses.
- 7) **Other Business-** HVHC is celebrating their 125th anniversary in 2014. They are requesting permission to hang street banners around town during January & February. Howard Copeland made a motion, seconded by Ken Laudon, to agree with proposal.

Vote:

Unanimous

8) Lana Yu proposal discussion by board- A discussion concerning the various elements of Ms. Lana Yu's proposed "What Matter's" mural was held. Ken Laudon made a motion, seconded by Amy Harte, to support the project "What Matters" in the amount of \$2500 with the understanding that the City of Peekskill provides \$2500 in matching funds to project. Before any money is dispersed, Lana Yu will provide to the BID board an itemized budget of how the BID/City funds would be spent to ensure the mural's completion and installation.

Vote:

Unanimous

9) Quality of Life- Amy brought up the problem of the garbage being thrown around the entrances to the City of Peekskill. Anthony Ruggiero stated that the land in question is state-owned and the City does not have access to cleaning it with City employees. The possibility of a volunteer cleaning was discussed.

10) Farmer's Market Committee- a discussion was held concerning the 2014 Farmer's Market. A number of different ideas were presented. Cyndi Mckenzie will organize the Farmer's Market committee consisting of Jeannette, Debbie, and John and report back to the BID board with suggestions.

Charlie Emberger made a motion, seconded by Amy Harte to adjourn the meeting:

Vote:

Unanimous

Meeting adjourned at 8PM